

YES!

RCCE & Youth Engagement sub group



Collective Service
For a community-led response

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WE, THE 'COLLECTIVE SERVICE'

A collaborative partnership to increase the scale and quality of RCCE approaches.

We provide support for emergency responders, governments and partners involved in national and local response to COVID-19 and beyond.

The Collective Service leverages the expertise and leadership of its partners and key stakeholders within public health and humanitarian sectors who are on the forefront of delivering RCCE in communities around the world.



The Collective Service



Strengthened coordination of risk communication and community engagement supports the response by:

STRATEGIC PRIORITIES



COORDINATION

Strengthening collective and coordinated RCCE approaches and services, supported by a system that reinforces best practice, facilitates partnerships, increases efficiency, and provides systematic and quality support to governments and partners in their work to adopt community-driven approaches.



BE DATA DRIVEN

Supporting evidence generation and use to inform policy and programming decision-making and community response, including information management, social science, and monitoring and evaluation services and tools.



COMMUNITY-LED APPROACH

Facilitating community-led responses through the improvement of the quality and consistency of RCCE approaches.

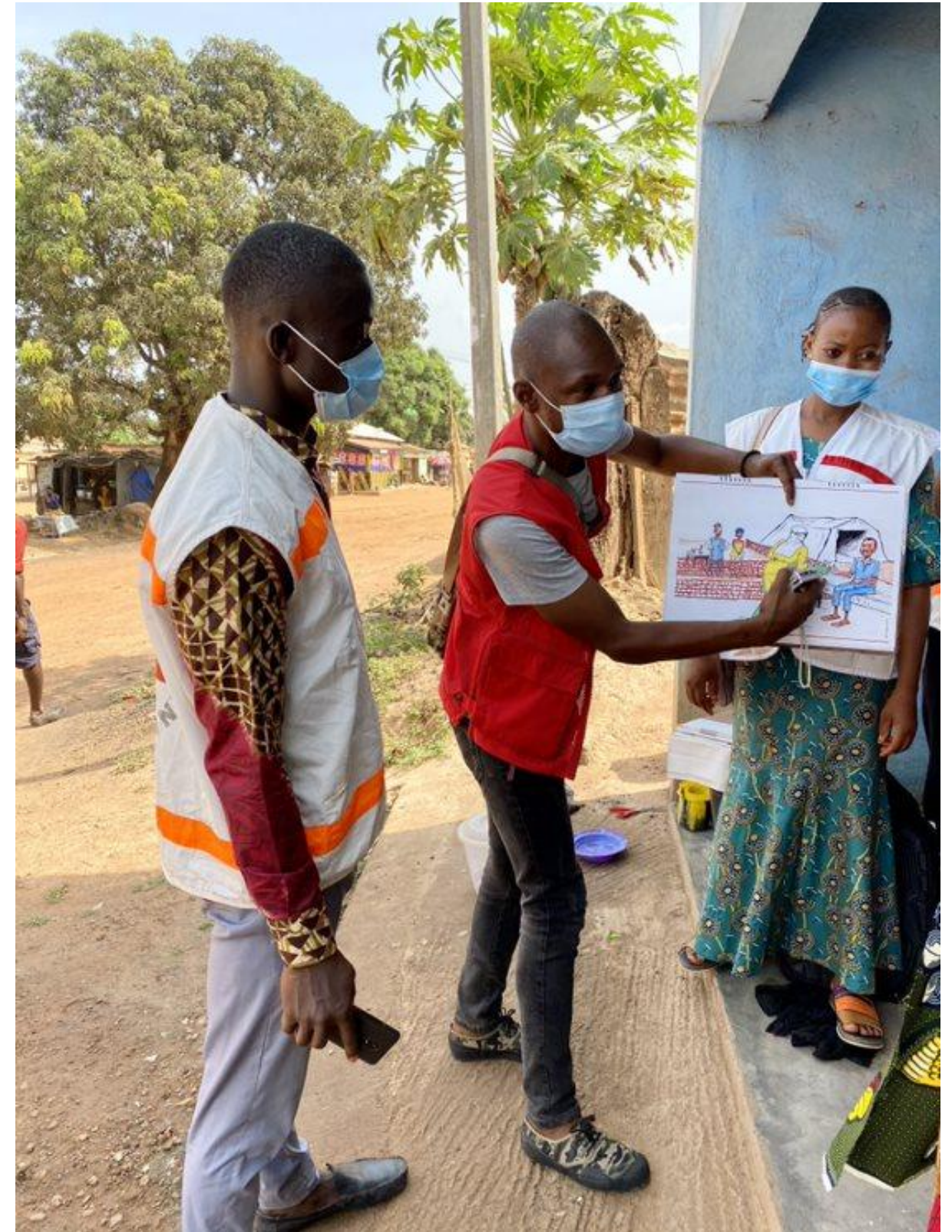


CAPACITY & SURGE SUPPORT

Accessible, sustainable, demand-driven community engagement support at the country level for prevention, preparedness, and response, including remote, on-demand support, surge capacity.

Why YES!

- **Engaging young people** and involving them effectively in risk communication efforts is **a critical part of a COVID-19 global response.**
- Effective **risk communication and community engagement (RCCE)** strategies for young people require **specific interventions and strategies relevant to their contexts** and lived realities.
- Mobilizing young people in RCCE can **connect communities and raise spirits** at a time of separation through **innovative ideas and social media platforms**, which strengthens the response.
- **GOAL:** To improve young people's knowledge, attitudes, and/or behaviors, including increasing their risk perception, reinforcing positive behaviors, influencing social norms and **empowering them to change and improve their well-being and resilience.**



Purpose and duties



PURPOSE

Proactively and timely coordinate RCCE global actions focused young people among key partners to ensure aligned efforts and clarity of roles and responsibilities to maximize effectiveness and efficiency.

DUTIES

Advocate for the **inclusion of young people** within global, regional and local RCCE strategies, policies and plans
Lead the **mapping of existing RCCE guidance and tools** relevant for working with and for young people, and if needed adapt **global guidance and other RCCE tools** for use with young people.



Ensure coordination of RCCE efforts towards young people, including RCCE **data generation and social research** focused on young people to effectively guide field efforts.



Share experiences and exchange lessons learned to streamline and align message, action and feedback mechanism as well as other communication content and **cross share and report on key lessons learned, innovations and best practices** that would augment the role of RCCE in support of young people



Vaccine roll out: Adapt/ Influence/ the ACT -A and **COVAX working groups to include a youth lens**

Support/ Provide/ Facilitate technical support to RCCE efforts targeting at the country level and **facilitating connections with youth groups active in RCCE at the country level**



Create linkages to other subgroups; Youth Compact for Young People in Humanitarian Action, areas of work including mental health/ MHPSS, migrants, marginalised populations, people living with disabilities, indigenous and afrodescendants

YES!

Key achievements

- A set of **key messages around vaccine uptake** developed which can be used by youth groups active in RCCE to adapt to their situation/ context
- Supported the first global RCCE **Indicator Guidance [Link](#), RCCE Guidance on Vaccine uptake for marginalized populations**, and others in **Community engagement and behavioral considerations**

Work Plan 2022

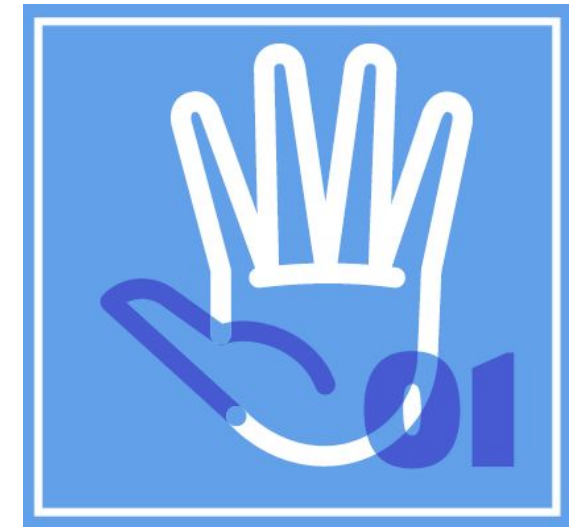
2. Youth engagement and youth leadership supported at the country level - Breaching the language barrier

2.2 Adaptation of youth engagement standard in coordination with the Compact for Young People in Humanitarian Action.

2.3 Global guidance/tools/training packages adapted to include a youth lens and translated to three languages (in coordination with other subgroups).



Youth Compact Key Action 1 Services



Develop inter-agency guideline to assist Compact members to programme with and for young people, building on the potential of young people, and laying the foundation for adolescents and youth to continue contributing positively to their communities in the longer term.

YES!

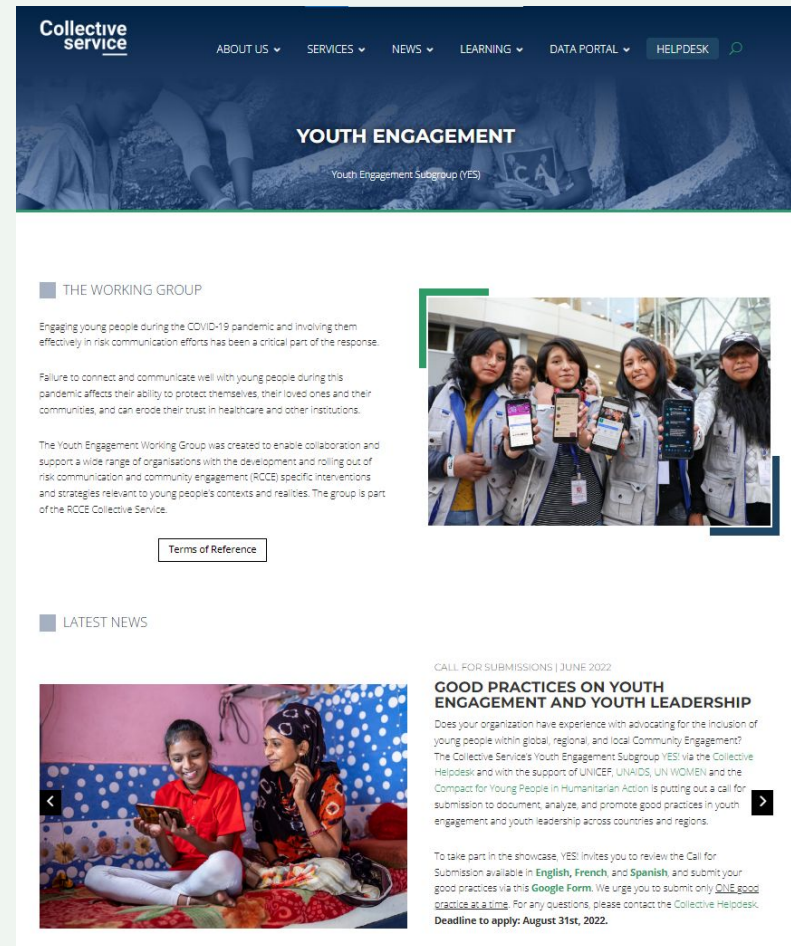
Key achievements

- Built a platform where youth-oriented organizations can **share their experiences, resources and opportunities on RCCE** - lining up technical advice at the country level and advocacy support
- Dedicated **space on Youth and RCCE** on the Collective Service website [Link](#)

Work Plan 2022

3. Youth Engagement Research and Data4Action

3.3 Relevant policies and global response plans are youth inclusive. Mainstreaming youth lens into all normative products and policies.



Youth Compact Key Action 2 Participation



Develop modalities to ensure that young people are systematically included in the governance of the Compact and supported in playing a substantive role.

YES!

Key achievements

- Sharing **research, information, youth-led initiatives**, and resources relating to youth [Link](#)
- Youth-**thematic support to partners** as part of global Collective Helpdesk

Work Plan 2022

2. Youth engagement and youth leadership supported at the country level - Breaching the language barrier

2.4 Training/Webinars to countries organized for capacity building & knowledge exchange (in three languages).

The Collective Helpdesk

Enhancing the community-led response with fast remote and technical assistance



The [Collective Helpdesk](#) offers free remote technical support and resources on community-led responses for public health outbreaks and humanitarian emergencies in collaboration with over 20 thematic leads from UNICEF and supporting organizations worldwide.

Contact the Collective Helpdesk coordinator:

[Webpage](#) | [Email](#) | [Contact Form](#) | [Knowledge Base](#)

Youth Compact Key Action 3 Capacity Building



Develop local capacity building platforms to catalyze support for local youth-led initiatives in humanitarian settings, and serve as mechanisms to empower and enlist local youth groups in humanitarian action.

The Collective Helpdesk

NEED SUPPORT WITH COMMUNITY-LED RESPONSE CHALLENGES?

The Collective Helpdesk provides coordinated guidance and support on Risk Communication and Community Engagement (RCCE) and Community Engagement and Accountability (CEA) related queries. Part of the Collective Service, the Helpdesk gives you quick access to technical expertise, data, and knowledge bases.

Who is the support for?

Anyone seeking rapid or in-depth RCCE and CEA technical support and resources that cannot be found at the country or regional levels.

This includes: practitioners working for a multilateral organisation, NGO or government; postgraduate students and academics; professionals working in a related field, including communications or policy.

How the Helpdesk will assist you:

- We provide rapid, remote technical assistance to help you find relevant and contemporary RCCE and CEA resources
- We can connect you to regional or global RCCE and CEA experts for advice on design, implementation and monitoring of projects

SUBMIT YOUR REQUEST AND SPEAK TO AN EXPERT TODAY!!



E-MAIL

Contact us by e-mail with your queries



CONTACT FORM

Submit your RCCE queries in detail here



KNOWLEDGE BASE

See our knowledge base for answers to FAQs



Capacity - Resources - Data

How can we increase the **linkage between the Youth Compact and the Collective Helpdesk**

Action 3: The Helpdesk can make use of the capacity building platforms being mapped by the network and link users to technical experts from the network

Action 4: Collaborate with the Collective Helpdesk to share youth focused resources on emergencies/crisis for dissemination amongst a larger audience

Action 5: Share expertise from the network on data collection with users who need this type of support

YES!

Key achievements

- Promoted **evidence-based advocacy to inform COVID-19 response and vaccine roll out** with and for young people.
- Library of RCCE **resources for youth-led organizations** [Link](#)

Work Plan 2022

3. Youth Engagement Research and Data4Action

3.1 Global data, monitoring and social listening usable for advocacy (take into account young people). Leverage Collective Service M&E work; ensure alignment with social behavioural data and networks; include infodemic management social digital listening.

The screenshot displays a list of resources on a website. Each item includes a small thumbnail image, a title, and two buttons: 'Learn more' and 'Direct Link'. The items are:

- IASC Guidelines on Working with and for Young People in Humanitarian and Protracted Crises** (GUIDANCE | ?COMPACT FOR YOUNG PEOPLE)
- COVID-19: Working with and for young people** (GUIDANCE | ?)
- Community media of communication, protection and nutrition of children against COVID-19** (GUIDANCE | ?)
- Derechos de la niñez y nutrición infantil para empresas** (GUIDANCE | ?UNICEF)
- Jordan's COVID-19 RCCE response** (CASE STUDY | ?UNICEF)

Youth Compact Key Action 4 Resources



Develop an outreach strategy and package of communication materials. Create a strong business case as an advocacy tool.



YES! Good practices on COVID-19 Youth Engagement and Youth Leadership

What is the showcase about?

- Collating a series of **good practices** by youth-oriented organizations and networks on **engaging young people and supporting their leadership in the COVID-19 response**.
- Utilize these examples to **support other organizations** who may be working with young people to put good practices into place.
- Based on these good practices, contribute to **knowledge on prevention, preparation and response to future public health emergencies**, including Youth Engagement and Youth Empowerment as an essential part of coordination

What are the results?

- **81 submissions of good practices**, 7 best-rated by the jury selected to be documented into case studies
- NGOs from many regions (East and South Africa, East Asia Pacific, South Asia, West and Central Africa) + submissions by UNAIDS, UNICEF, UN WOMEN Country Offices
- Case studies will be disseminated through international **communication platforms**; and promoted in a **special global webinar** hosted by the Collective Service, [GOARN](#) and [YES!](#), the Youth Engagement Subgroup.

Leading Organizations



Supporting Organizations





YES! Winning good practices on COVID-19 Youth Engagement and Youth Leadership

Youth Engagement

- "A day in our lives series- **young people across Australia** sharing their story during COVID-19." Submitted by Multicultural Youth Advocacy Network Australia.
- "Adolescent **Girls Education Empowerment and Participation** Project." Submitted by UNICEF **Guinea Bissau**.
- "**Training of Volunteers** on COVID-19 community sensitization." Submitted by Young Urban Women's Movement **Ghana**.
- "How the Micronesian Red Cross Society **youths led the fight against COVID** in the FSM." Submitted jointly by UNICEF and **Micronesia** Red Cross Society.

Youth Leadership

- "Jannatul Mouwa: **Story of her COVID Response.**" Submitted by BINDU Women Movement supported by UN WOMEN **Bangladesh** CO.
- "Leadership skills and **Economic Empowerment** during COVID." Submitted by NGO Dar Abu Abdallah (DAA) funded by UNICEF **Jordan** CO.
- "Youth-led Action Research on the impact of COVID-19 on **marginalized youth.**" Submitted by the **Asia South Pacific** Association for Basic and Adult Education (ASPBAE).

Leading Organizations



Supporting Organizations



YES!

Key achievements

- Survey to identify challenges and priorities [Link](#)

Work Plan 2022

3. Youth Engagement Research and Data4Action

3.2 Analyzing trends in behavior according to the perspective of youth and another reference that was made to indicators and a monitoring framework that considers the needs of youth.



Youth Compact Key Action 4 Resources



Creating a mapping tool to better understand and assess the data that member organizations are currently collecting. Identifying and recommending credible data collection methods.

HOW CAN I GET INVOLVED?

For more information about how to get involved please contact:

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Thank you!

Learn more...

[YES! Annual Report - 2021](#)