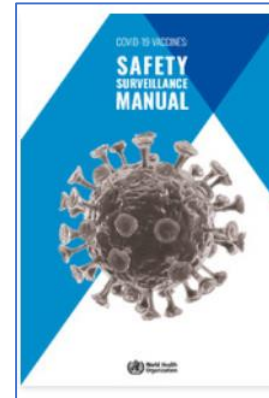


Resources on COVID 19 vaccine

Guidance and adaptable content available

- **Package of guidance on acceptance and demand for COVID-19 vaccines – including:**
 - *Demand planning guide*
 - *Planning and budgeting template (Excel)*
 - *Data for action – tools and guidance for measuring behavioural and social drivers*
 - *Conducting community engagement guide*
 - *Misinformation management guide*
 - *Health worker toolkit*
- <https://www.who.int/initiatives/act-accelerator/covax/covid-19-vaccine-country-readiness-and-delivery/acceptance-and-demand>



COVID-19 vaccine safety surveillance manual – chapter 9 (communications)

<https://www.who.int/publications/i/item/10665338400>

VACCINES EXPLAINED SERIES

Examples of topics covered:

- How do vaccines work?
- How are vaccines developed?
- Manufacturing, safety and quality control
- Side effects of COVID-19 vaccines
- Safety of COVID-19 vaccines
- *How to talk about vaccines - coming soon!*

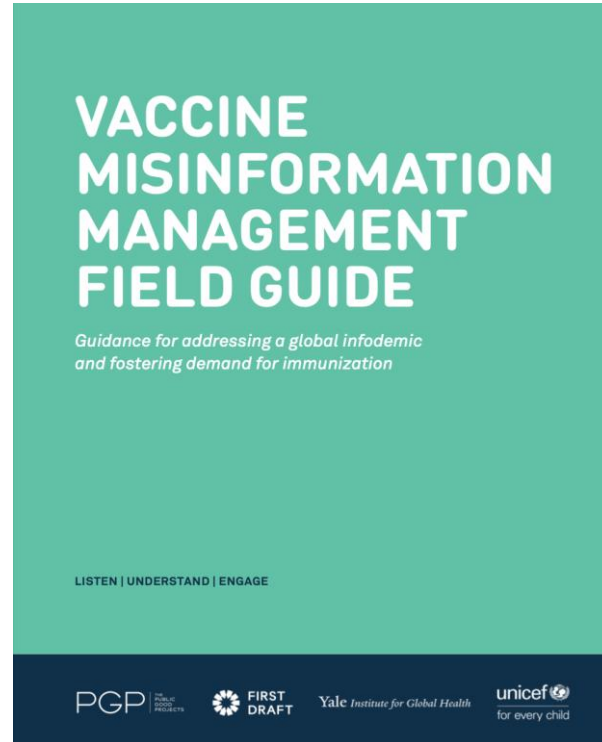
<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/covid-19-vaccines/explainers>

OTHER CONTENT

[COVID-19 Q&As – general and safety-related](#)

[COVID-19 vaccine videos](#)

[COVID-19 country readiness and delivery](#)

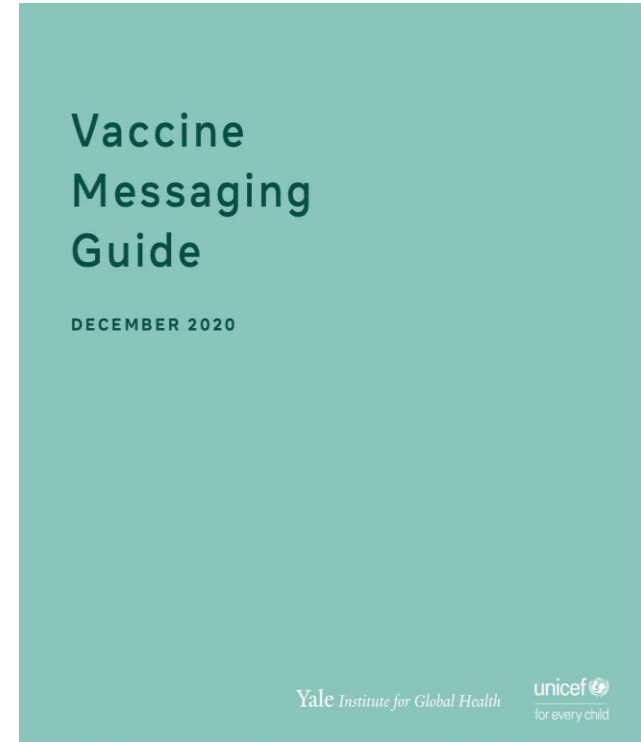


Operational framework which ensures:

- Online and offline social listening
- Close coupling of social listening with engagement actions
- Evaluation of impact

Available in English, French, Spanish, Arabic, Turkish & Italian

<https://vaccinemisinformation.guide>



Evidence-based guidance for developing behavior-centered vaccine messaging

<https://www.unicef.org/documents/vaccine-messaging-guide>

