SOCIAL LISTENING FOR COVID-19 VACCINE CONFIDENCE IN MIDDLE EAST AND NORTH AFRICA

Good practices and experiences from selected Country Offices

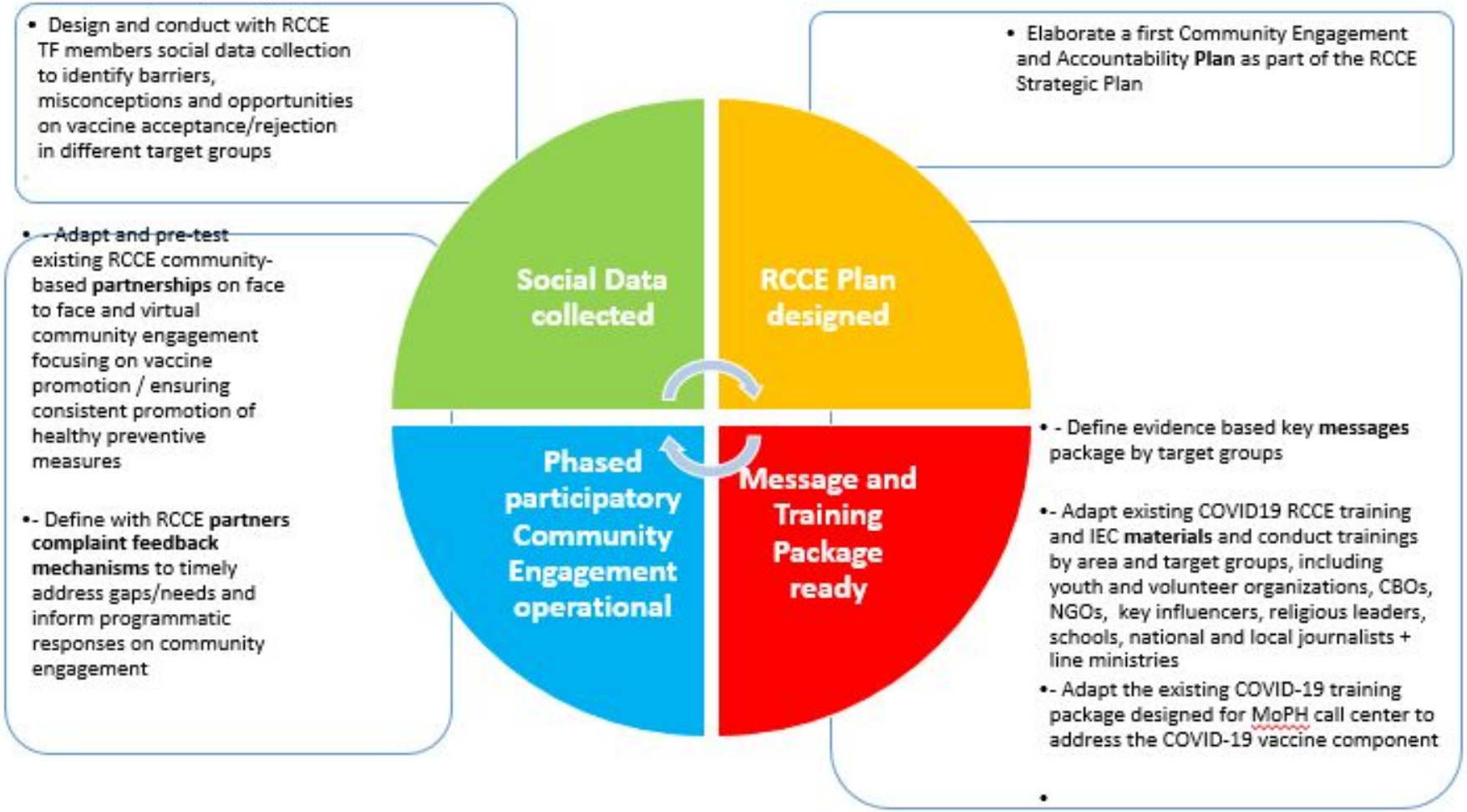
unicef | for every child

RCCE response to COVID-19 in Lebanon.
The power of social listening

The Community Info Tracker

LEBANON Country Office

Community Engagement and Accountability Plan – December 2020 – February 2022

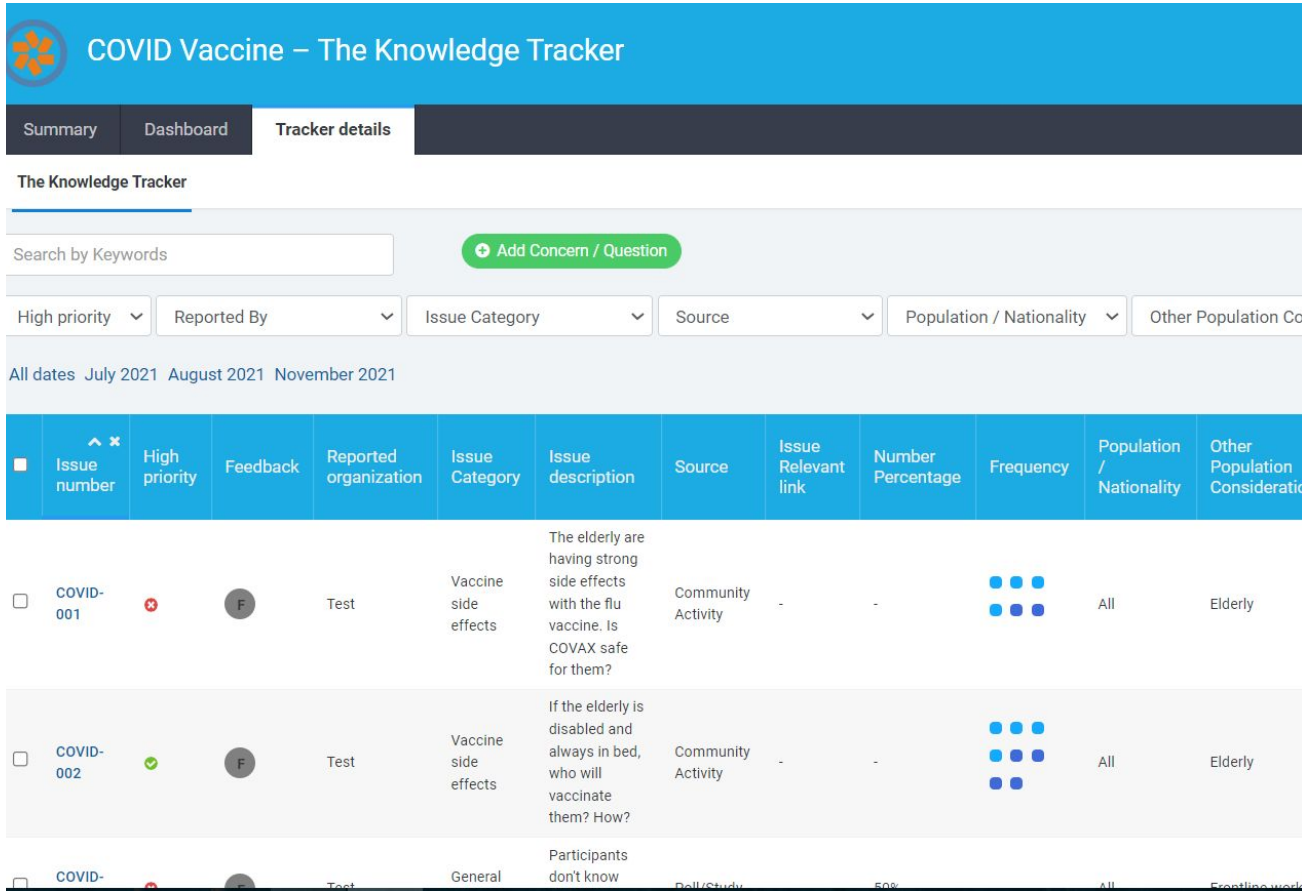


Starting with Social Media Social Listening only, or *The Vaccines public discussion tracker*

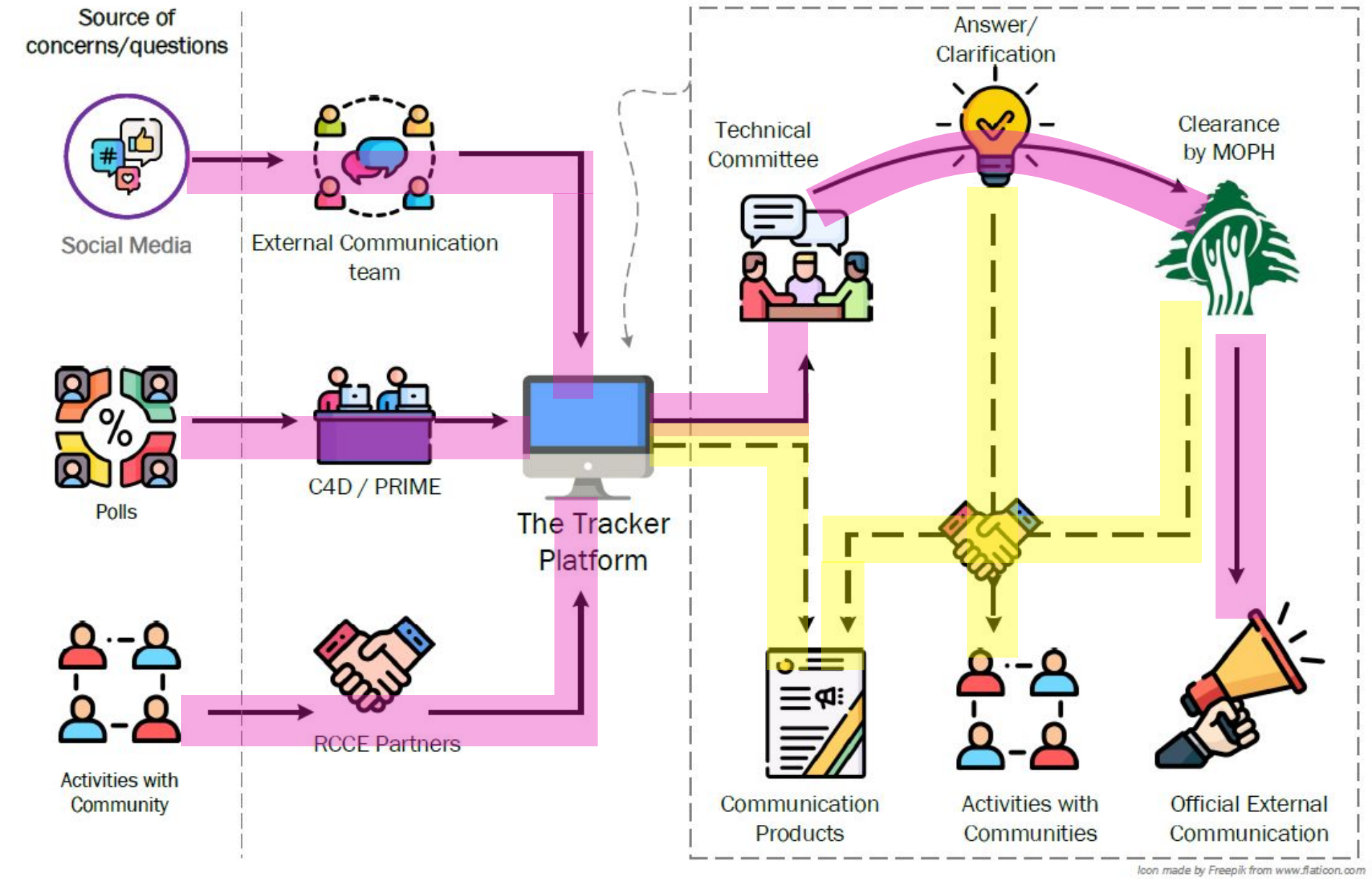
- LCO's COVID-19 vaccine social listening started in November 2020 with social media only, without the community insights
- Social media data was laid in a live document/excel sheet gathering all discussions on the vaccines
- Main objective was to collect the trending social media conversation on COVID vaccines with a special focus on Lebanon to be able to design key messages that can be used for different settings and to counter mis/dis information.
- This tracker was used to actively feed into the COVID vaccines Q&A,
  with social media data only.
- Updated on a weekly basis
- ***Allowed timely reporting as the early detection of possible mis/dis information on social media supported in communicating the right information at the right time, however it did not reflect the community insights.***

The next step, adding the voice of the community: the Community Info Tracker

- Part of UNICEF key interventions in the RCCE strategy for COVID-19 vaccine, UNICEF developed the Community Info/Knowledge Tracker for social data collection
- This tracker is a key platform for collecting both social media and community social data on COVID-19 vaccine from different channels
- The platform provides a feedback mechanism to respond to community members inquires and concerns by providing answers to their very specific queries.



COVID Vaccine – The Knowledge Tracker



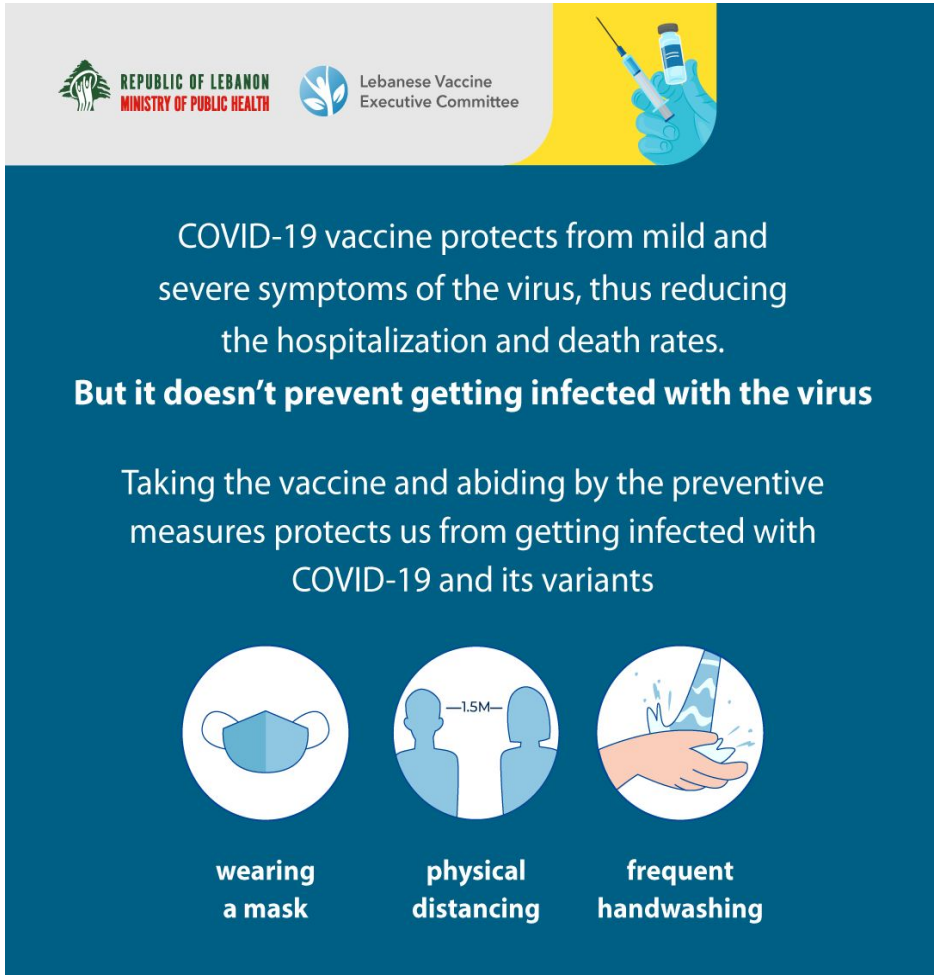
Social data collection

- The tracker collects the trending conversation on COVID vaccines from both the community (through RCCE field partners) and social media to be able to design specific key messages that can be used for different settings and to counter mis/dis information.
- **How is this done?**
- Designated partners (IMC, LRC, ANERA, University of Balamand) input the community discussions on COVID-19 vaccine (queries, mis/dis information) on a template that replicates the Community Info Tracker
- These designated partners have a strong presence in the field. They also have strong access to marginalized communities and credibility
- UNICEF focal point inputs social data collected from Social Media (collated from different sources: media monitoring, TalkWalker, etc.)
- B.O.T (UNICEF partner that provides employment opportunities for the youth) inputs the data from the template to the Community InfoTracker after the UNICEF focal point conducts quality control. This allows a better quality control and no duplications.
- A round of input is requested twice per month or when there's a need (Emergence of Omicron variant, introduction of Moderna, spread of news on expired jabs, etc.)
- **Allows timely reporting as the early detection of possible mis/dis information will support in communicating the right information at the right time.**

Examples of concrete application of the InfoTracker: How is this social data used?

- The collected social data actively feeds into the COVID vaccines Q&A, a live document that is updated by UNICEF, WHO and MoPH, with the Ministry of Information contributing to the public dissemination of the Q&A itself and the messages it contains. This document provides **simplified answers and clarifications to frequently asked questions on the COVID-19 vaccine.**
- The Q&A is then widely disseminated, allowing the instant update of trainings, outreach messaging, and the production of new external communication products (social media packages, flyers, visuals, posters, animation, etc.) that would provide updated answers to the current COVID-19 queries.

Some examples of produced visuals based on the Community Tracker Social data



Feedback Mechanism

- Partners return to the Community InfoTracker platform and retrieve the answers
- They communicate **the specific answers** and provide feedback to their communities
- This allows partners to be updated on very specific issues such as:

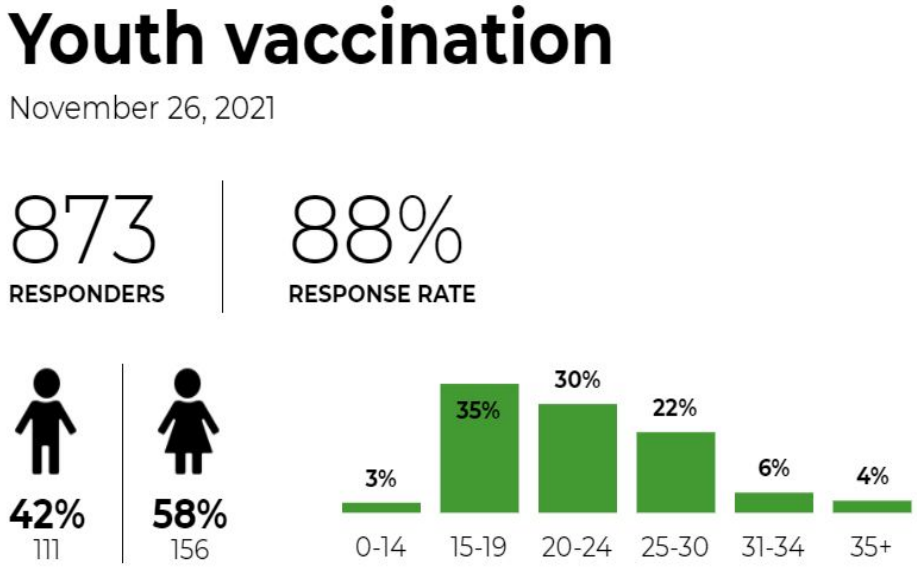
- ***Why am I having severe symptoms after taking the vaccine and my friend didn't?***
- ***Is AstraZeneca more effective than Pfizer as it doesn't need a 3rd dose?***
- ***Do children transmit the OMICRON variant?***
- ***Why is my PCR showing negative results, and I have all COVID symptoms?***

- Partners would also share this newly acquired specific knowledge through COVID-19 awareness sessions, door to door outreach, workshops, trainings, and in their everyday efforts to counter fake news.

Youth Social Listening: *U-Report*

The aim of this poll was to:

- **ENGAGE** U-Reporters to share their thoughts
- Collect data and use it responsibly to create **POSITIVE CHANGE** regarding youth vaccination
- **ATTRACT** youth to subscribe to U-report and to be invested in civic & community engagement.



Findings

Structural barriers

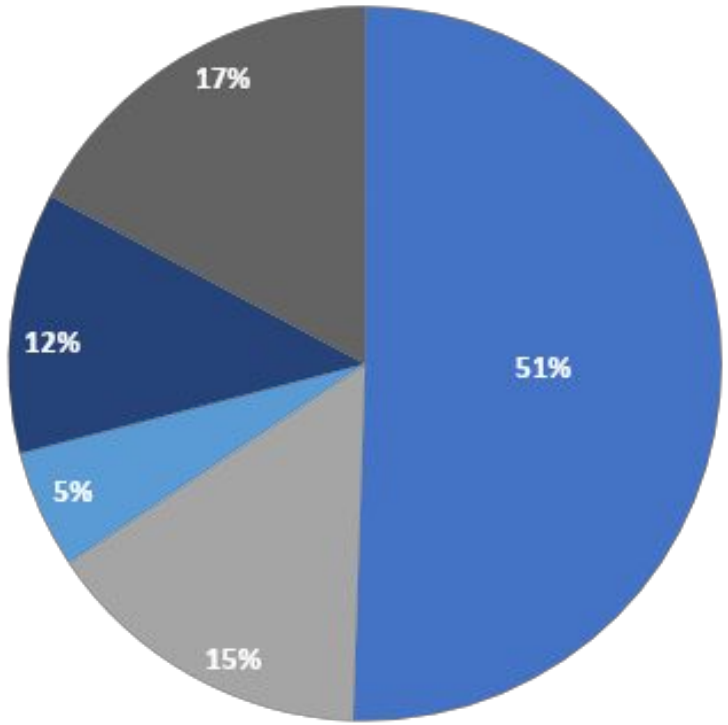
Behavioral barriers

Focus on accessibility of the platform to youth

Focus on decision-making and self-efficacy of youth

In your opinion, what are the possible side effects of the vaccine?

Fever | Flu Symptoms | Diarrhea and vomiting | Dizziness and lack of focus | Other reasons



OTHER REASON

Challenges

- Timely validation of content with Government counterparts
- Ensuring feedback mechanism back to the communities
- Active engagement of partners varies depending on their availability

Way Forward

- Community Info Tracker needs to be embedded in the office AAP framework currently being designed + in RCCE new strategic partnerships, to make the platform more sustainable and strategic
- Enhance scalability: community tracker not only linked to public health emergency/COVID-19

Thank you....

- Q & As / Plenary discussion

Addressing Gender Inequity for C-19 vaccination through Social Listening

UNICEF Sudan/ SBC

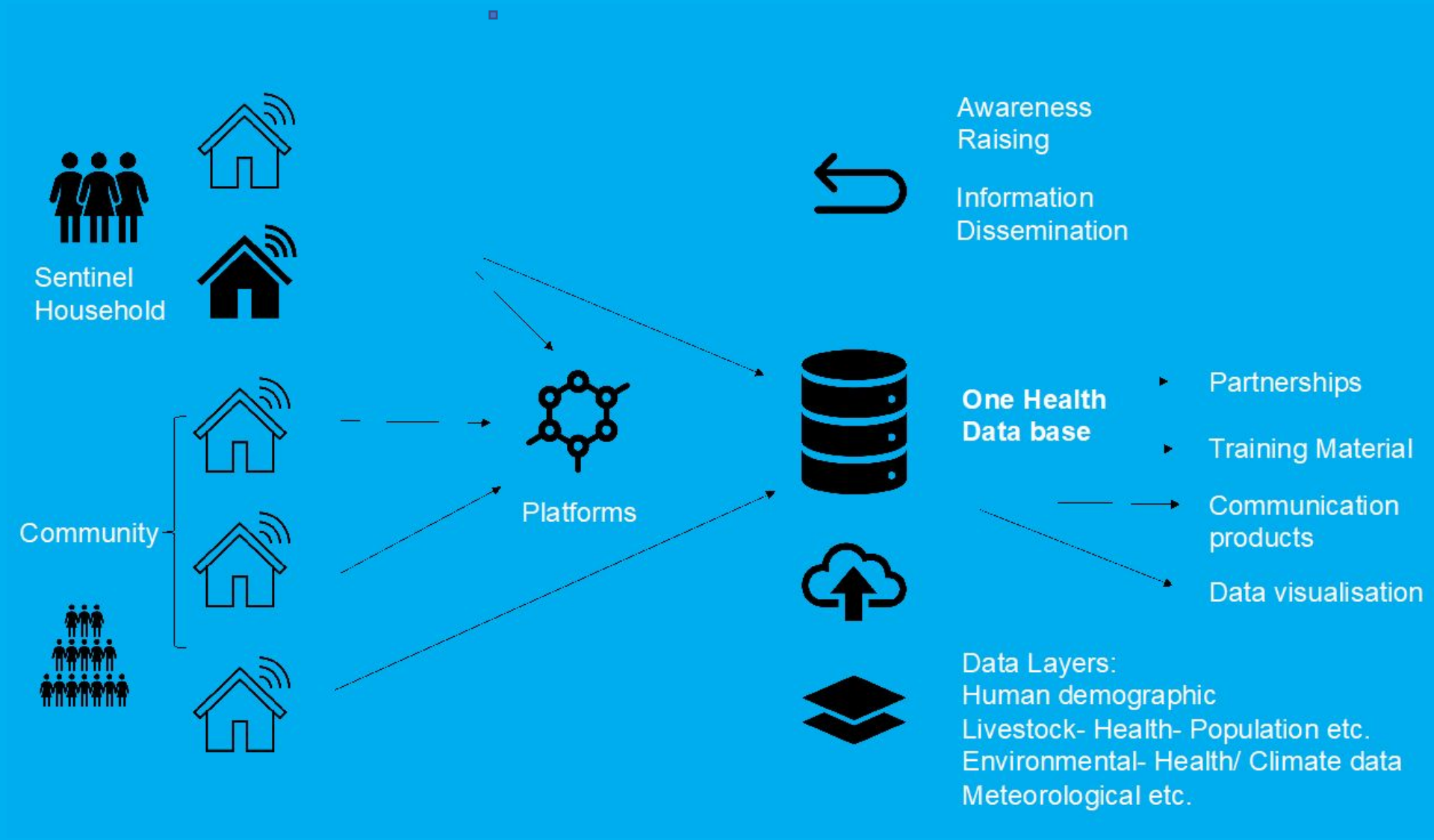
UNICEF/UN0236705/Viet Hung

What is VASI?

- An inclusion platform that adopts a fusion approach between online and offline tools to offer tools and a data flow system that improves AAP and community feedback, programme integration and synergy!

…..Finding the ***right*** balance of community and digital engagement tools

VASI- Sudan's Evidence-to-Action Framework



Offline Social Listening

The Problem

State Coverage data analysis showed low Female: Male Vaccination ratio

Talkwalker dashboards showed low female: male social media engagement for COVID-19 and COVAX

Low turnover of behavioral evidence generation in a challenging/changing context

- COVID Round 1- March 9th to July 11th
- COVID Round 2, 29th August to date

Round	Male	Female	Total	% of Female
Round 1	799,357	374,015	1,173,372	31.9
Round 2	374,696	246,524	621,220	39.7
	1,174,053	620,539	1,794,592	34.6

Social listening

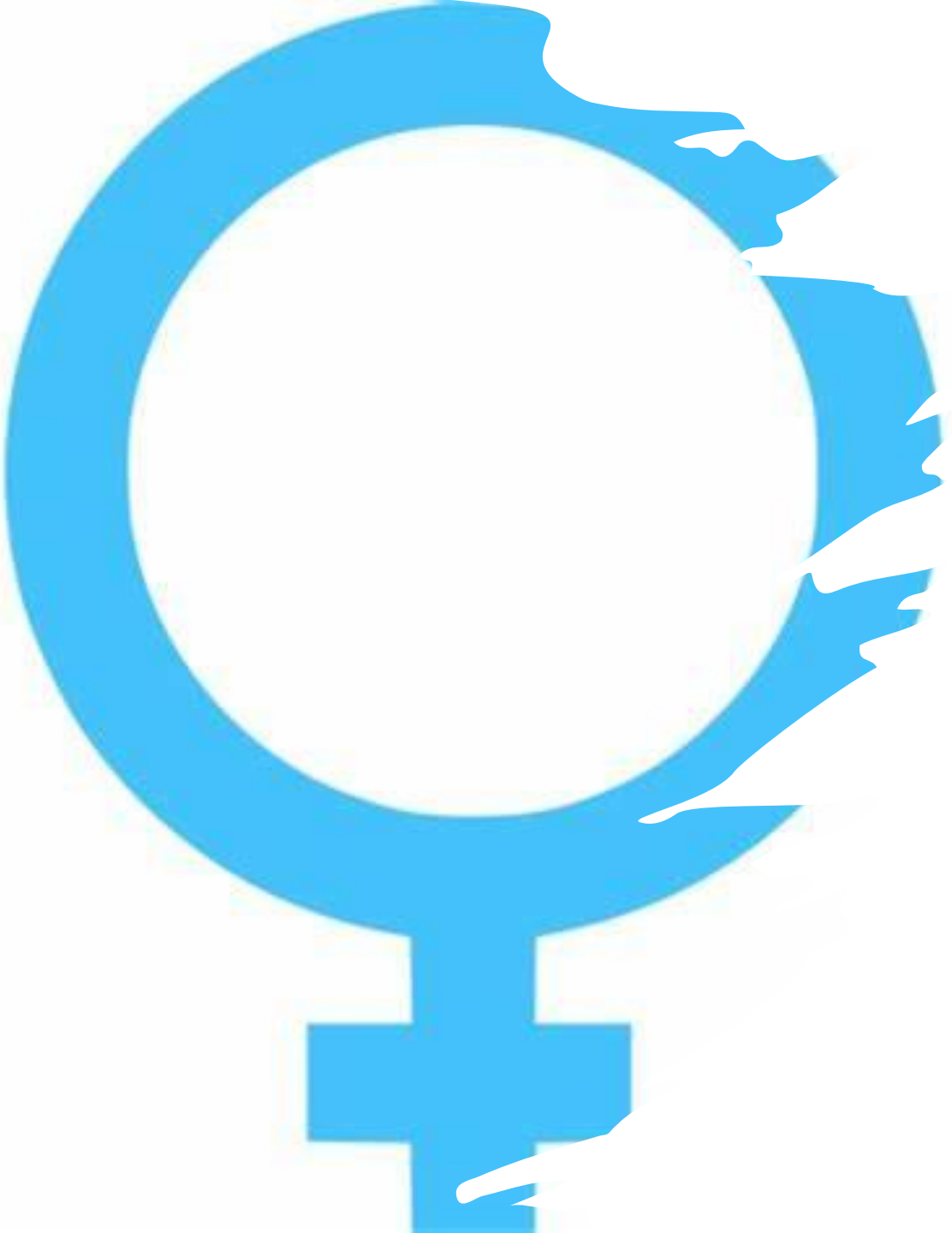
- Social listening has enabled a better understanding of vaccine hesitancy among both men and women
- Highlighted gaps in female uptake as well as engagement
- Fears and uncertainty for both men and women (e.g. fertility)
- Women concerned about vaccine safety during menstruation, pregnancy & lactation
- Men concerned about taking time off from work

First step….

Communication of this observation in the Operations Room meeting at Federal Ministry of Health and UNICEF SBC state officers.

Coverage analysis revealed these possible reasons behind the gender inequity...

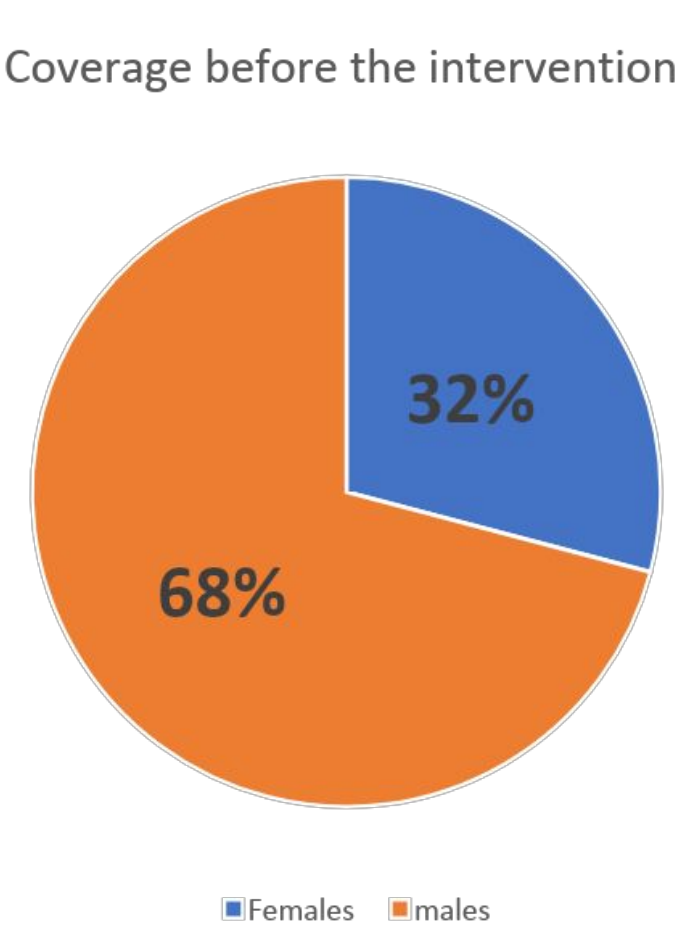
- Lack of specific information on gender specific vaccine safety around fertility, pregnancy, breastfeeding and sexual and reproductive Health
- Fear among pregnancy and for lactating women around vaccine safety
- Non-conducive environment at the health centers for vaccination of women e.g lack of privacy, male vaccinators etc

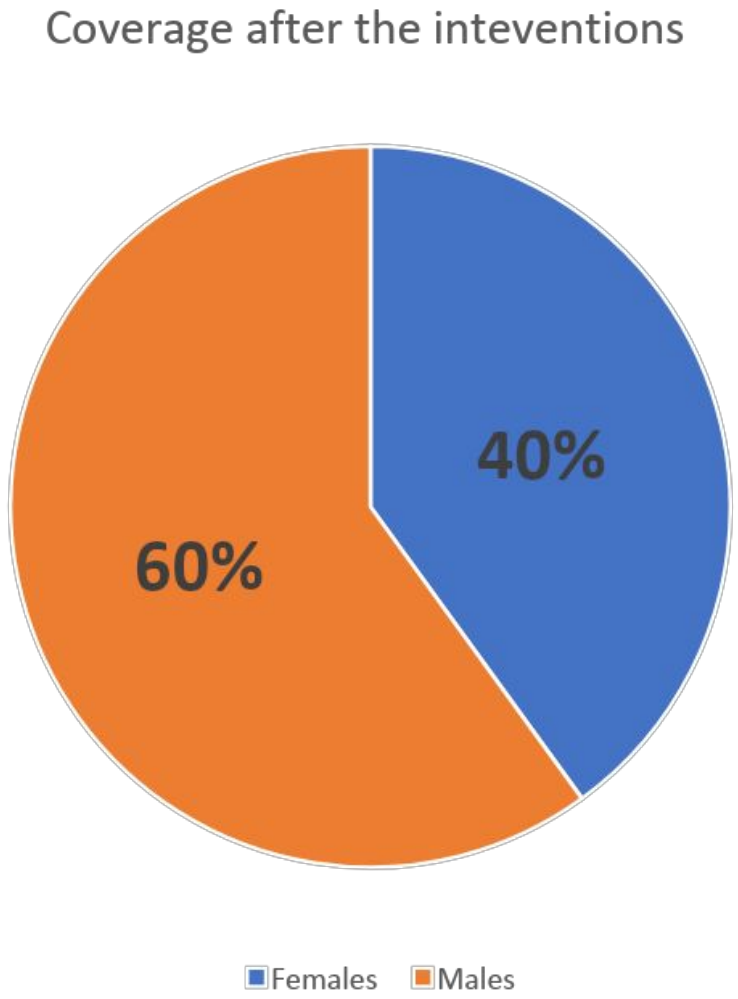


Actions informed by Offline Social Listening

- Specific key messages were developed for women emphasizing importance and safety of COVID-19 vaccines
- Fact sheet for women addressing the concerns/queries of the females
- Social mobilization and community engagement activities targeting women like women group meetings, orientation sessions etc.
- Advocacy with the EPI teams to make vaccination centers favorable for women vaccination

The Results: Vaccination Coverage by gender before and after the campaign informed by offline and online Social Listening





ONLINE SOCIAL LISTENING

Gender oriented social media campaign started on the 15th Sept and continued until 1October was

هل يؤثر التطعيم باللقاح ضد الكورونا على الخصوبة ؟

لقاحات الكورونا آمنة ولا تؤثر على الخصوبة عند النساء أو الرجال

- لا يوجد أي دليل على أن الأجسام المضادة التي يصنعها الجسم بعد التطعيم ، أو ان مكونات اللقاح نفسها ، ستعيق الحمل الآن أو في المستقبل.
- يمكن للمرأة التي تم تطعيمها الحصول علي حمل صحي بدون اضرار، و إنجاب طفل سليم

هل التطعيم باللقاح ضد كورونا آمن في فترة الدورة الشهرية؟

لقاحات الكورونا آمنة أثناء الدورة الشهرية

- لا داعي لتأخير التطعيم إذا كنتِ في فترة دورتك الشهرية، التطعيم في هذا الوقت آمن.
- تشير الأدلة إلى أن التطعيم ضد فيروس كورونا ليس له تأثير سلبي على الدورة الشهرية إطلاقا.

هل ينبغي تطعيم المرأة الحامل؟

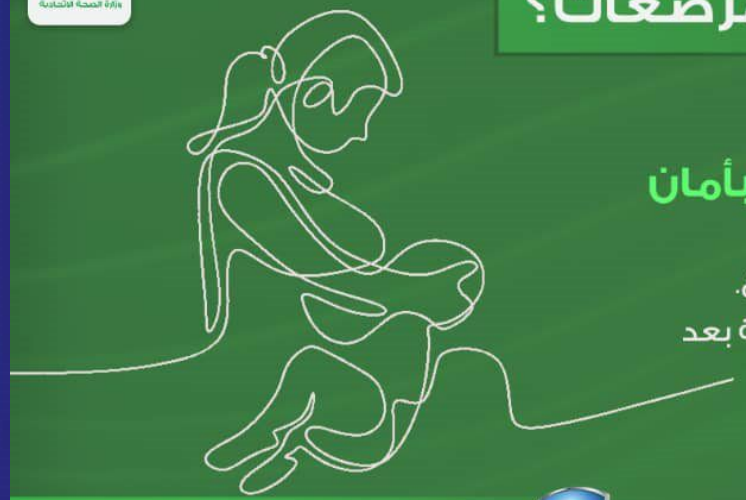
يمكن للحامل أخذ اللقاح

في الحالات الآتية

- أن تكون إحدى **الكوادر الصحية**.
- اللاتي يعانين من **أمراض مزمنة**.
- **حالات الإنتشار المجتمعي الواسع** لمرض الكورونا.

حملة وزارة الصحة الاتحادية للتوعية بلقاح كوفيد ١٩

هل ينبغي تطعيم المرضعات؟



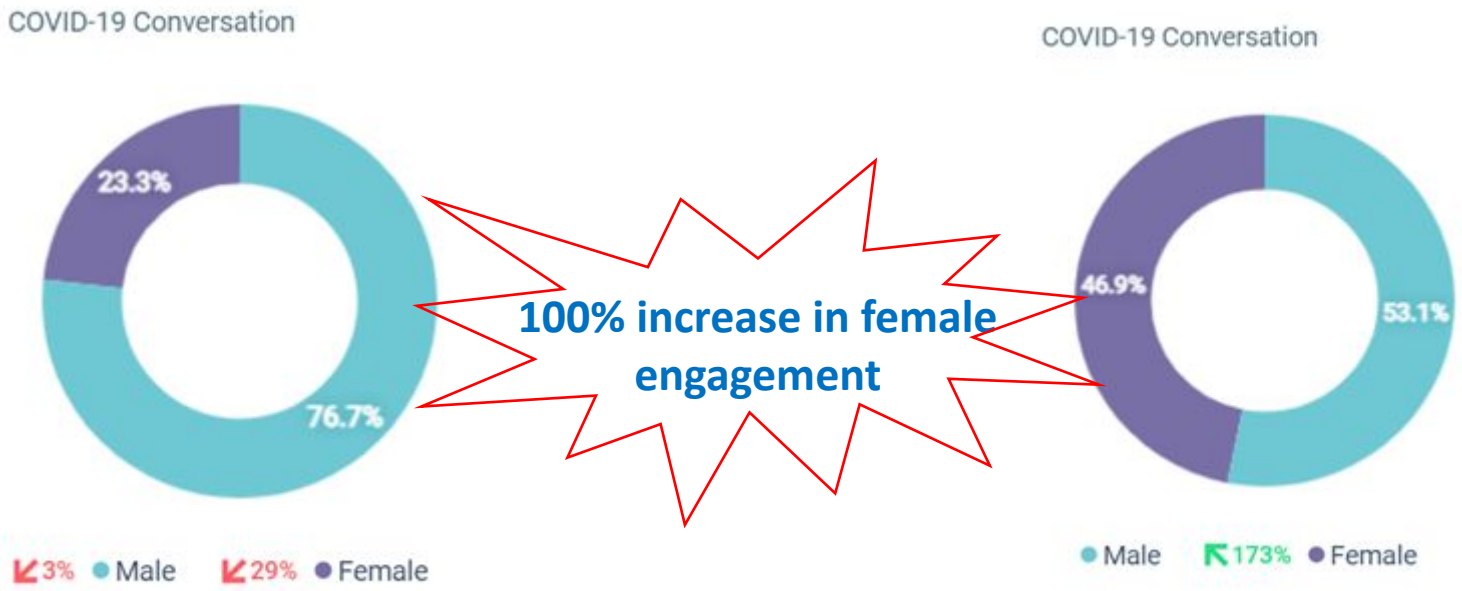
يمكن للمرضع أخذ اللقاح بأمان

- اللقاح آمن للأم المرضع.
- اللقاح لا يسبب أي أضرار للطفل الرضيع.
- يُنصح بالإستمرار في الرضاعة الطبيعية بعد تلقي التطعيم.

حملة وزارة الصحة الاتحادية للتوعية بلقاح كوفيد ١٩

يونيسف لكل طفل | منظمة الصحة العالمية | WORLD BANK GROUP | Gavi | وزارة الصحة الاتحادية

Online Social listening on gender engagement before and after targeted social media campaign



Before

15th August -15th September,2021

After

16th Sep-15th 3rd Oct,2021

4th National COVAX Media Campaign

- 10-day campaign- 20th Feb-1st March,2022
- Pre-workshop preparation included social media workshop with SL
- ''Says who?'' hashtag posts started on the 5th day of the campaign
- Your story matters was posted on the 6th day of the campaign
- Three gender-oriented posts on the 8th day of the campaign

Integrating Social Listening into Campaign Design

- Campaign designed to capitalise on Sudanese word of mouth culture ,same source of rumours.
- This innovative ideas combined awareness , rumour management and gender equity from social listening
- Include gender specific FAQ's in key messages
- Encourage 2-way communication to drive engagement through questions

Social Media post to hear from Follower Entitled "your story Matters"

- Followers were encouraged to post the most funny or strange stories they about COVID-19 vaccination

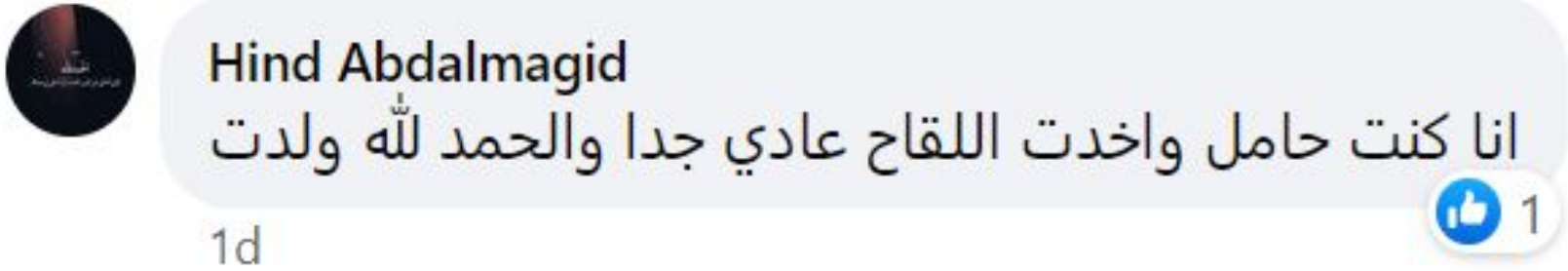
- Senior Obs&Gyn expert addressing gender barriers regarding pregnancy, lactation, and fertility

Example of responses to your story matter post

Gender oriented social media posts

- Says who that pregnant women should not take COVID-19 vaccine?
- Says who that COVID-19 vaccine causes infertility?
- Says who lactating that mothers shouldn't take C-19 vaccination?

C-19 vaccines during pregnancy and breastfeeding experiences



Vaccinated couples expecting a baby

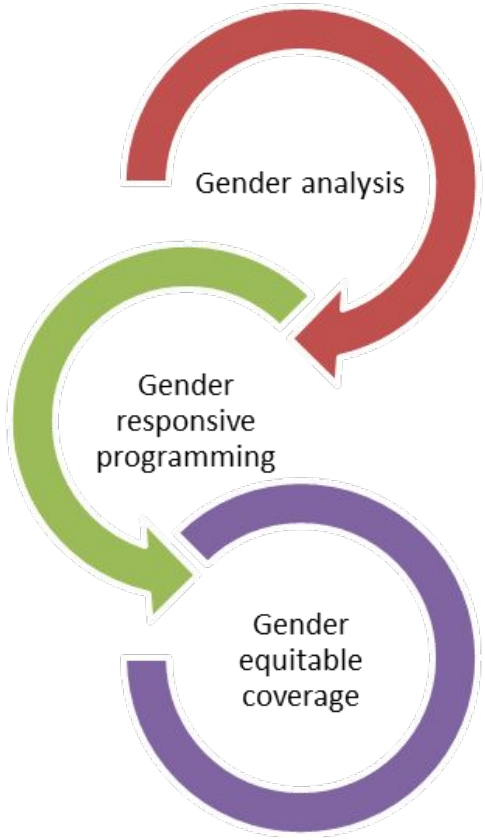
Stories responding to rumours= Credibility!

Gender-Responsive Vaccination: Female vaccinators

- Female vaccinators well accepted by communities
- Their families are used to them traveling to remote places and working for extended hours
- Women common in health and humanitarian work in Sudan
- Female vaccinators rotate remote visits among themselves
- Female vaccinators do not always have separate toilets at the health facilities

Female vaccinators do not have separate prayers rooms or spaces and need to wait to pray after the men leave

- Women mostly accept male vaccinators if they are trusted and known in the community
- When families do not want a male vaccinator a female vaccinator is sent
- The local EPI team decides whether a male or female vaccinator should be deployed depending the location and acceptability of male vaccinators
- Families are more accepting of male vaccinators if they speak the local language, belong to the community and are known and trusted by them.

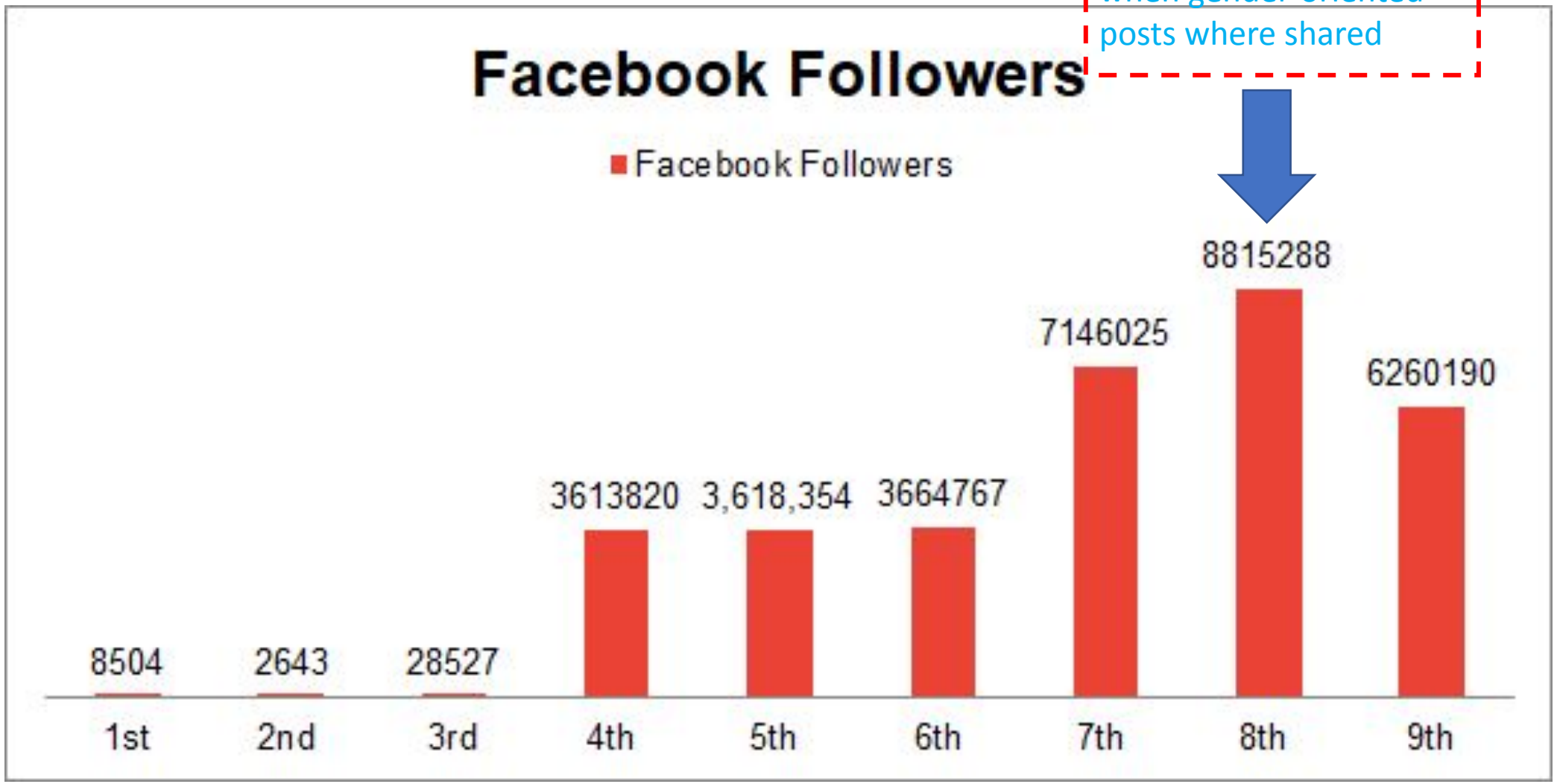


Evidence of Change

- Higher **female engagement** on social media
- Higher **awareness and improved ability to critically assess information** (e.g. says who #)
- Enhanced **voice, engagement and decision-making** around vaccines among women
- Platform for **dialogue between women and men** on issues beyond vaccines (e.g. fertility, birth control, child rearing)
- **Counter misinformation** and manage rumours
- A **space for women to connect** and prevents isolation due to pandemic restrictions
- Decrease in **gender disparities in vaccine coverage**
- More **equitable vaccine coverage** and **improved uptake among women** is associated with health benefits for the woman and the family.

Followers on the MoH official Facebook pages

8th day of the campaign is when gender-oriented posts where shared

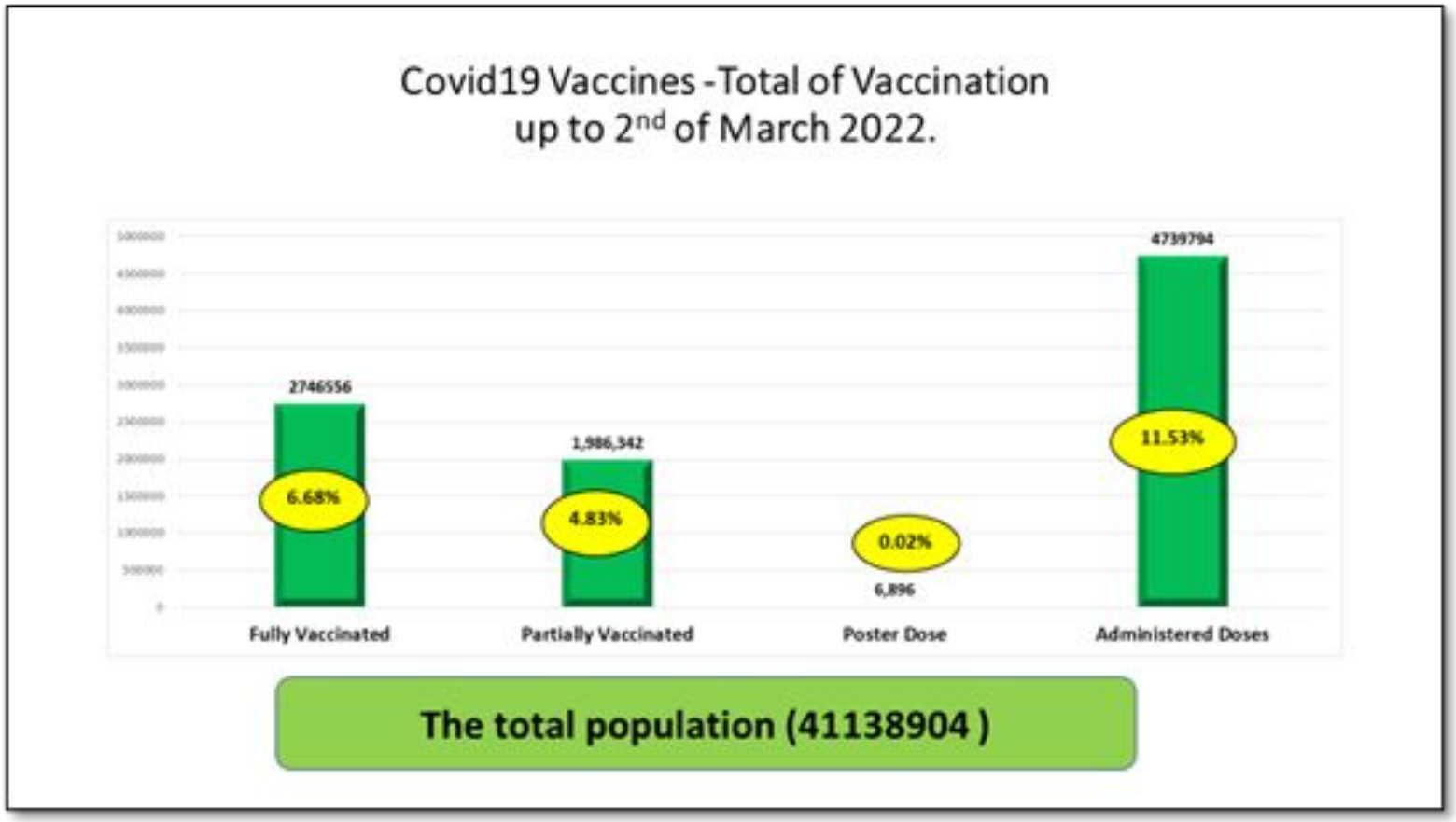


Interesting Observation!

Gender engagement on COVID-19 related topics dropped by 5% in female engagement after the end of the e gender-oriented “Says Who” campaign

Results and Impact on Vaccine Uptake

- **97% and 95% reach of 3rd and 4th campaign against target of 1M and 1.2M people respectively.**
- **Vaccine Uptake increased from 6% to 11.53 for total administered doses after 3rd and 4th campaigns**



Partnership for Youth and Digital Engagement

- UNICEF has signed a strategic a partnership between with University of Medical Sciences and Technology(UMST) on the 22nd, March
- To strengthen collaboration on youth and digital engagement to deliver better together for the children of Sudan
- This partnership focuses on five critical areas:
  - Community engagement,
  - Creating community behavior champions through engaging student groups on changing negative social norms and behaviors,
  - Providing channels for youth and digital engagement,
  - Provision of capacity-building for youth
  - Research and evidence generation to improve our ability to develop effective interventions.

UMST youth and digital engagement U-report on COVID-19 vaccination

- 5 OO students have signed-up to the UNICEF u-report and will be engaged in COVID-19 vaccines in areas of:
  - Communication material production
  - Social media campaign monitoring
  - Evidence generation
  - Rumor tracking

UMST youth and digital engagement

- Increase reach and engagement for the 8 Essential family practices including vaccination through digital tools
- To address gender inequity through social listening
- To provide a platform for youth to voice their concerns and be an agent of change

The Challenges

Ad hoc offline social listening approach

Data collection and management (disaggregated data)

Integration of offline/Online SL

Health System Strengthening

Context presents competing priorities for SBC

COVID Communication fatigue

Way Forward for Social Listening in Sudan

HCD Roll-out in Sudan with MoH and INGO partners to strengthen offline social listening

Institutionalizing and scaling up social listening with government and partners

Enhancing data collection and management as part of health system strengthening and strengthening private sector partnerships. Build on existing AAP and PSEA CFM's.

Embed as part of T4D and AAP CO Strategy design for programme integration and SBC results. Explore cross-cutting partnerships.

Thank you....

- Q & As / Plenary discussion

SOCIAL LISTENING FOR COVID-19 VACCINE CONFIDENCE IN MIDDLE EAST AND NORTH AFRICA

UNICEF - Oman Country Office

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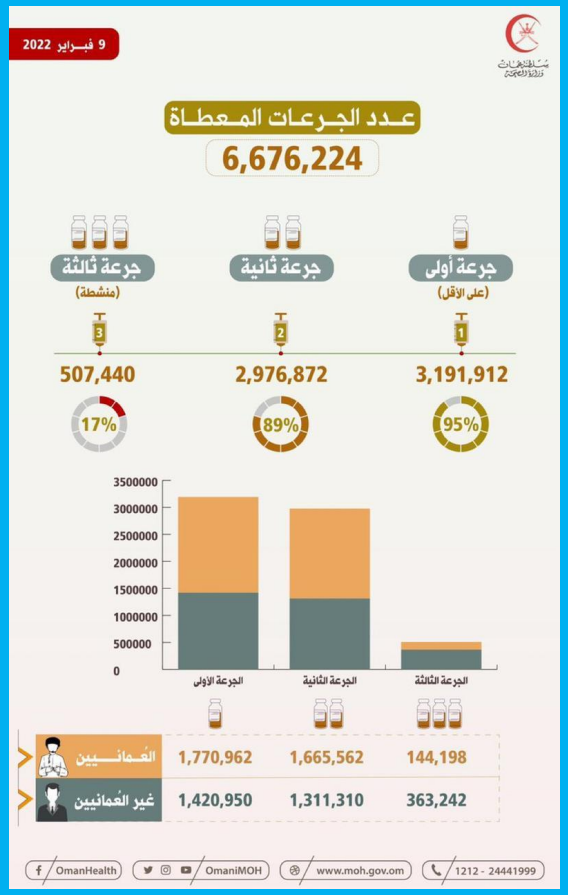
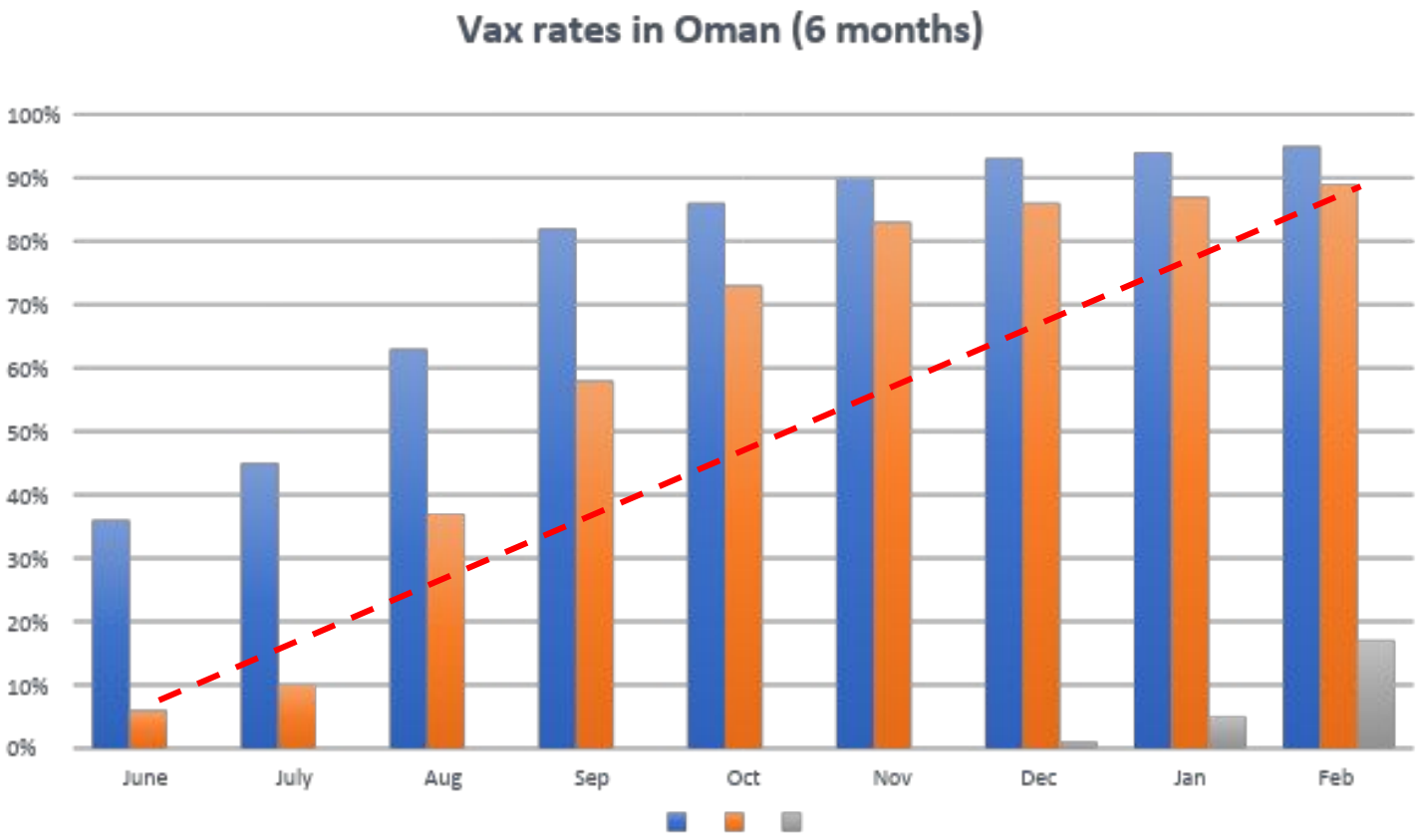
The situation in Oman

- Overall vaccine doses: 6,676,224 people
- Vaccine rate (1 dose) = 95% - 3,191,912
- Vaccine rate (2 doses) = 89% - 2,976,872
- Vaccine rate (3 doses) = 17% - 507,440

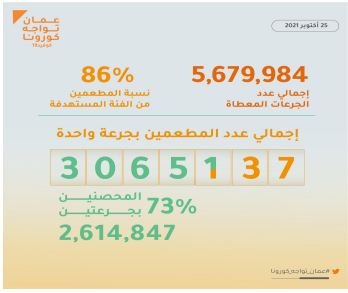
- Total Omanis vaccinated - 1,770,962 people
- Total expats vaccinates - 1,420,950 people



The situation in Oman



- A significant increase in the vaccine uptake in Oman within the period from June 2021 – February 2022
- 57% of Oman's population articulated willingness to take the vaccine and 42% would strongly recommend it to friends and family in the community
- 88% of the audience has an adequate awareness about the vaccine types and how it will improve their immunity against COVID-19 - opinion poll administered by MOH and NCSI)



An overview of the approach…

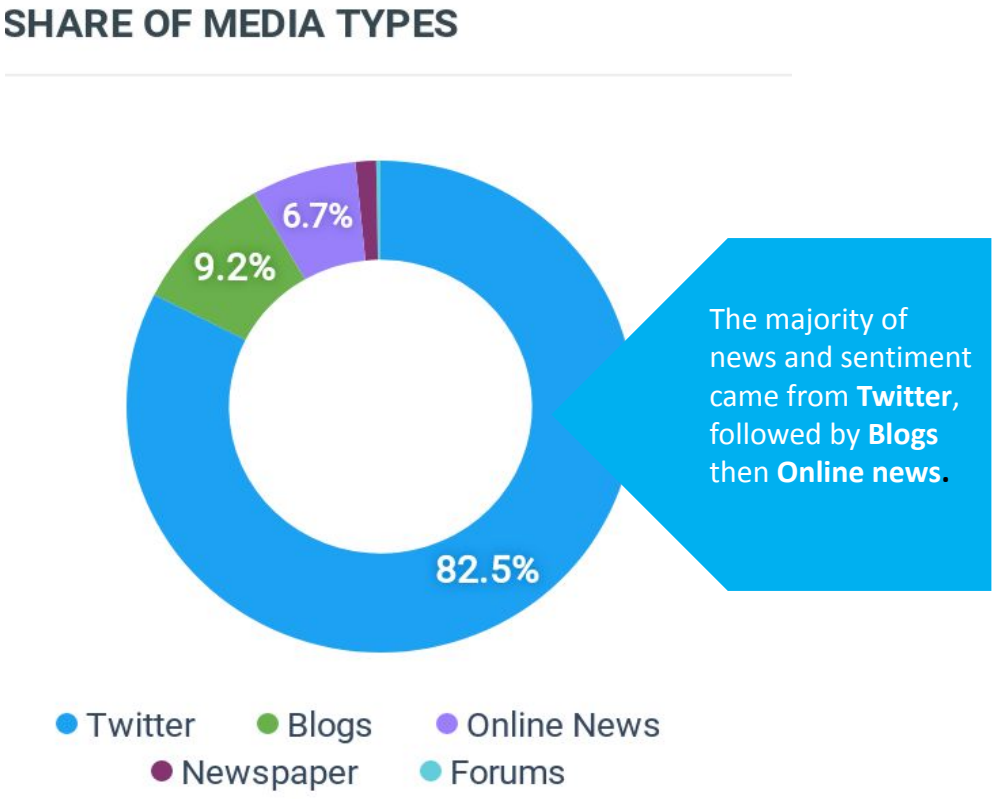
Sentiment: an attitude of an individual, thought, or judgment prompted by feelings or emotions.
Interactions: social engagements (likes, comments, reposts) on online platforms.
Mentions: a reference of a certain subject or keyword.

SL: aims to assess how the public is reacting to the performance and efforts of the Ministry of Health in Oman during the COVID-19 pandemic – By listening online and offline

Assessment: analyzing and assessing data gathered from online and offline sources and sharing recommendation with relevant stakeholders

Driving evidence-based communication and campaigns : Using the feedback collected and analyzed to dismiss rumors and address the public's concerns on vaccine hesitancy and other COVID related topics

We listened….

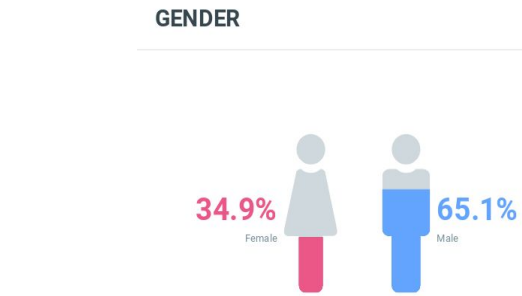


The majority of news and sentiment came from **Twitter**, followed by **Blogs** then **Online news**.

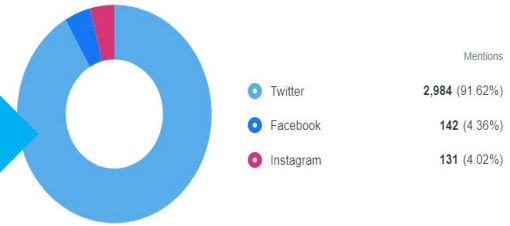
Since JUNE 2021 – UNICEF with our government counterparts listened to the community and gathered information to inform the national response campaign headed by the supreme committee in the sultanate of Oman, including different entities: Ministry of internal affairs, Ministry of Health, Ministry of Information, Ministry of defense, Royal Oman Police

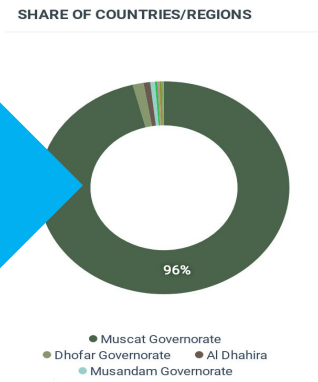
Social listening snippets

- Weekly Social listening started from September 2020
- Social listening included both online through listening to common and top used keywords related to COVID-19 and vaccine: #CovidVsOman #OmanCovid-19 #OmanvsCovid #MOH_Oman #CoronavirusOman #Supreme_Committee and many more which we have activated.
- The offline listening also included a daily media monitoring mechanism that gathered all news related to COVID-19 conversation from the Omani media
- Weekly recommendation were circulated to government counterparts and the Higher Supreme Committee that was formed by the Sultan in Oman.
- Government counterparts have injected the feedback and recommendation received in the form of campaigns and different messages addressed back to the community
- UNICEF informed the supreme committee press conference meeting weekly to address the latest updates from a global and local preceptive to drive vaccine uptake and dismiss rumors and other pressing trending topics.



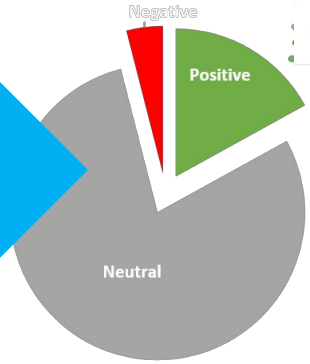
- The most dominant age group was **25-34**, followed by the age group **18-24. – more male engagement then women on SM**
- **Twitter was the most trending**

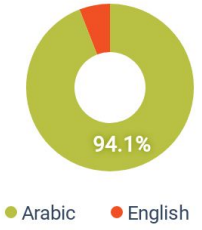




- Mentions by governates to address targeted message as per each governorate and press on interventions and recommendations to suite each area in Oman – top news came from MCT followed by Dhofar which required different community engagements initiatives

- The dominant language was Arabic – 94.1%.
- Weekly sentiment analysis on the situation in Oman and community reaction





Stories in Social Media

#عمان_تواجه_كورونا

قلب عمان @abdulla... · 22h
Replying to @OmanVSCovid19
قرار حكيم

دلال المقبالية @d3l3l_0 · 21h
Replying to @OmanVSCovid19
أحسن لحد ما يخلص كورونا

قلب عمان @abdullah101991a · 21h
عن طريق المطار واعمل فحوصات ، مصلحه البلد اهم من المصلحه الشخصيه
نقد انت تشوف تقارير الدول المجاوره بكثره الحالات

أحمد.العجمى @Ahm7d... · 22h
Replying to @OmanVSCovid19
الله يكون فالعون

سعيد الغيثي @Alghithi25 · Jan 17
#عمان_تواجه_كورونا
إغلاق المنافذ البريه للسلطنة تعتبر خطوة إحترازية جيدة في ظل إزدياد الحالات في بعض دول الخليج المجاورة.....اللهم احفظ بلادنا من شرور الأوبئة والأمراض والأسقام وشافنا وعافنا وعافي جميع مرضى المسلمين

...للسلطنة لمدة أسبوع آخر ينتهي في الساعة السادسة من مساء يوم الاثنين الموافق الاول من فبراير المقبل .
:sa85 | published on 24/01/21 at 17:09

وزارة الصحة في التصدي لجائحة كورونا #كوفيد١٩
@OmanVSCovid19 | published on 24/01/21 at 11

عبدالعزيز البادى @sarcast87934056 · 20h
Replying to @OmanVSCovid19
ممتاز
الحمدلله قرار موفق
جزاكم الله خير الوقاية خير من الرجوع الى الخلف
26

ladyathoor @ladyathoor · 23h
Replying to @OmanVSCovid19
افضل قرار للحين وياريت يخلوه لين شهر ٣

جه_كورونا #سلطنة_عمان #بيان_وزير_الص
nmohd13 | published on 24/01/21 at 15:5

Alkathiri @bin_kathiri · 22h
Replying to @OmanVSCovid19
العماني المتواجد خارج السلطنة ماهوه موقعة من الاعراب بالنسبة لدخولة - مطر ان يعود عن طريق احد المنافذ البرية

ونا من الوفود السياحية #عمان_تواجه_كورونا #نحبه_مغردي_عمان
on 19/01

راشد الخوذيرى @rp_x9 · 21h
Replying to @OmanVSCovid19
كيف تمنعوا المواطنين من دخول بلادهم؟؟ مايجوز هذا الشيء. خلوه يدخل او تكفلوا به في بلاد الغربه الى حد رجوعه.

محمد الغنبوصى | bousi... · 23h
Replying to @OmanVSCovid19
من غير المنطق أن نظل خارج البلد ويمنع دخول أبناء السلطنة من المنافذ البرية. واجهنا حالات حرجه ومواطنين ليس لديهم أي أماكن للسكن. تحملنا الأسبوع الأول، ولكن أن يستمر رفضنا، هذا غير مقبول

لماذا لايتم توفير فنادق للمواطنين حتى نهاية القرار؟ يجب النظر فيها بأي شكل من الأشكال

salimalnaaimi10 @sal... · 22h
Replying to @OmanVSCovid19
ياليت يتم عمل ضوابط وشروط للدخول فحص مسبق أو فحص إلزامي في المنفذ
وعلى ضوء الفحص يتحدد الحجر من عدمه

Saud @Saud170285 · 14h
Replying to @OmanVSCovid19
ماذا عن الخروج من السلطنة عبر المنافذ البرية لغير العمانيين، هل ممكن؟

خالدالبوسعيدى @Abual... · 21h
Replying to @OmanVSCovid19
طلعت من البيت بنفس يوم الحظر فترة الصباح
وصلت السعوديه وصار الخظر
بهالوضع كيف ارجع عمان
والإمارات تطلب فحص جديد. والفحص ياخذ ٢٤ساعه
الأحد وصلت الرياض
الاثنين فحصت
الثلاثاء طلعت نتيجة الفحص
الأربعاء طلعت
والحدود رفضو يدخلونا
وين نروح وين نسكن ومن يعوض
هذا غير دوامنا واولادنا

Stories in the Media

2,326 COVID-19 active cases in Oman

Our Correspondent
Muscat

More than 97.9 per cent of COVID-19 patients have recovered and were discharged from hospitals across the country, the Ministry of Health said on Tuesday.

There are 2,326 active COVID-19 active cases in Oman.

As of Tuesday, as many as 297,252 COVID-19 patients have recovered since the o break.

For the past months, the r of daily recovery from the vi has been good.

So far, Oman has report 303,705 COVID-19 cases a 4,095 related deaths.

Thirty-two new COVID-19 cases were reported on Tuesday

لاوفيات بفيروس كورونا وتسجيل ٣٤ إصابة جديدة وتعافي ٣٩٠ حالة

مليونان و٨٩٦ ألفا و٢٧١ شخصا إجمالي المطعمين .. والإقبال يتواصل على مراكز التحصين

■ الفال حمد من المستبدفين على مراكز التحصين ضد كو فيد ١٩

مسقط – العمانية: أعلنت وزارة الصحة أنها لم تُسجل حالات وفاة بفيروس كورونا خلال الـ ٢٤ ساعة الماضية فيما سجلت ٣٤ إصابة جديدة وتعافي ٣٩٠ حالة لترتفع نسبة المتعافي إلى ٩٧٫٨ بالمائة.

وذكرت الوزارة أن عدد الحالات المتوطة خلال الـ ٢٤ ساعة الماضية بلغ ٦ فيما بلغ عدد الحالات المتومة في المؤسسات الصحية ٤٣ منها ٢٢ حالة في العناية المركزة.

وبلغ إجمالي الحالات المسجلة في السلطنة ٣٠٣٦٧٣ حالة والمتعافين ٢٩٦٩١٧ والوفيات ٤٠٩٥ بنسبة ١٫٣ بالمائة فيما بلغ عدد الحالات النشطة ٢٦٦١.

فيما بلغ إجمالي المطعّمين بالقاحات المضادة لفيروس كورونا في السلطنة منذ بداية الحملة الوطنية للتحصين ضد كوفيد١٩ وحتى يوم أمس الأول جرعة واحدة على الأقل مليونين و٨٩٦ ألفا و٢٧١ شخصًا بنسبة بلغت ٨٢ بالمائة من إجمالي المستهدفين.

ووصل إجمالي المطعّمين بجرعتين مليونين و٥٠ ألفا و٧١٦ شخصًا بنسبة بلغت ٥٨ بالمائة وقد بلغ إجمالي الجرعات المعطاة ٤ ملايين و٩٤٦ ألفا و٩٨٧ جرعة.

وتواصل وزارة الصحة حملة التطعيم الموسعة للفئات المستهدفة باللقاحات المضادة لفيروس كورونا في جميع محافظات السلطنة وتشهد مراكز التحصين اليوم إقبالا واسعا منذ الصباح الباكر من المستهدفين بالحملة، الأمر الذي يؤكد الوعي المجتمعي الكبير حول أهمية التحصين ضد كوفيد ١٩.

COVID recovery rate nears 98%

For the first time since the start of the pandemic in February 2020, only one patient was admitted to hospital in the last 24 hours

Oman's total caseload stood at 303,705, while recoveries totalled 297,252, as
tember.

Times News Service

MUSCAT: Oman's COVID-19 recovery rate reached nearly 98 per cent, as the country recorded the 12th day in September on which no deaths from the disease were reported.

No deaths in Oman have now been recorded for two days in a row, although 32 new infections were reported in the past 24 hours, while 355 people have recovered, bringing the recovery rate to 97.9 per cent.

ber. Sadly, 4,095 people have died from COVID-19 since the start of the pandemic.

Precautions

Although there has been a significant downturn in infection and transmission rates, the Ministry of Health (MoH) continues to warn people about taking precautions to prevent the spread of COVID.

"Avoid group activities and gatherings, wear a mask, maintain a physical distance of at least two metres, and regularly and

For the first time s
of the pandemic in F
only one patient v
to hospital in the l
There is also a marke
number of active inf
which fell this week t

September report
from the disease on
14th, 26th and the
during seven cons
from the 17th to the

Oman's total ca
at 303,705, while r
talled 297,252, as o

HEALTHCARE

Omani researcher finds new way to identify asymptomatic COVID-19

Times News Service

Dr. Asma Al Balushi

MUSCAT: A researcher from Oman has found new ways to diagnose COVID-19 in patients who are asymptomatic, or have mild symptoms, which can help them seek treatment early.

The research, which also aims to find out why some COVID patients develop worse symptoms than others, was conducted by a team led by Dr Asma Al Balushi, an infectious diseases specialist, during her fellowship training programme at the Royal Liverpool University Hospital, in collaboration with researchers in Oman. Her findings were based on the ELISA antibody test, which in addition to PCR tests, throat swabs and blood sample collections were done on people confirmed to have COVID-19. Research was conducted by visiting their homes, after securing permission from the Ministry of Health.

Once these samples were collected, researchers used them to compare the vital signs of these patients with those who had been admitted to hospital for more severe cases of the virus.

"The most important finding of this research is that ELISA and PCR testing can be used to detect those who are infected with the coronavirus, but do not show any symptoms," said Al Balushi. "Some of these patients had the symptoms after two or three days of testing, and some remained asymptomatic. This is very important as it increases awareness of people and enhances early recognition of COVID-19 cases," she added. "People can, therefore, be cautious and follow the precautionary measures more strictly and reduce the transmission of the virus. It must be noted that some people did not show a significant immune response, thus antibody testing by ELISA was negative."

Among these test subjects, different inflammatory markers have been studied to know which markers are correlated with disease severity in COVID-19 patients. Genetic testing of the human genome, especially the ACE-2 genome, was also performed.

Asma Al Balushi added that this project helped to recognise patients who might deteriorate earlier by performing special blood tests and inflammatory markers that reflect the immune response to fight the virus. >A4

PANDEMIC

Surge in demand for COVID-19 vaccination cards

Times News Service

MUSCAT: Print shops in Oman are making brisk business in printing COVID-19 vaccination cards, which are a very convenient way to show proof of vaccination.

The cards provide an alternative to people using the Tarassud app on their phones, or printed vaccine certificates that are often used to show proof of vaccination prior to entering malls, shops, restaurants, offices and other areas.

"We began offering vaccination card services at the end of August or early September, and we have seen good demand since then," said a member of staff at a photo studio in Ruwi. "Each day, we print between 40 and 50 cards, and demand does not seem to be stopping any time soon."

"It is very convenient for people to walk into our shop and request a vaccination card, because so many people work nearby," added another printer in Hamriya. "All they need to do is pop in for 10 minutes, share with us their details, and come back when the card is ready."

People who wish to order a vaccination card need to provide their inoculation details, as listed on their Tarassud app. A photo is optional, but needs to be provided separately.

The front of the vaccination card contains the person's resident card and passport details, as well as their name and nationality, alongside their photo. On the reverse side are the vaccination details and a QR code, which when scanned shows the online version of the vaccine recipient's certificate.

Most shops offer two kinds of vaccination cards: the first, is a laminated paper version that is cheaper and readied in a few minutes. The second, a plastic card, requires longer to fabricate, and is a bit more expensive.

"We can only print a few dozen cards a day, so we have developed they are saved the time of an additional journey and can pick up the card when it is ready," he added. "The card fits easily into your wallet and is a very convenient way to show proof of vaccination."

"There are some who do not wish to, or cannot always keep

who order come back pick them owner in does not se people."

"We also ing their de or WhatsA the cards o

September has witnessed 11 days without deaths, including a full casualty-free week

Times News Service

MUSCAT: September 2021 has seen the maximum number of days on which no deaths from COVID-19 have been reported, according to an analyst in Oman.

Although 31 people have so far died from the COVID-19 in September, two more than in January of this year, September has also witnessed 11 days without deaths, including a full week during which no casualties were reported. Conversely, January 2021 had only four days with no deaths the 11th, 12th, 13th and 20th.

September, on the other hand, saw no deaths on the 4th, 12th, 14th, and the 26th, in addition to the period from the 17th to the 23rd.

Ibrahim Al Maimani

"September 2021 remains the lowest in terms of the daily death rate, although it recorded 31 deaths because no deaths were recorded for 11 days, including seven consecutive days," said Ibrahim Al Maimani, a social activist and data analyst, speaking exclusively to *Times of Oman*.

Worst month

In terms of deaths, he added that June 2021 is considered the worst, when 735 people succumbed to the disease, followed by July (736), April (344) and May (324).

COVID deaths in Oman were comparatively low in January and February of this year, with 41 people dying in the second month of 2021, before rising to 108 in March and then tripling in April (344) and May (324).

Deaths were at their highest in June (735) and July (736), before dropping sharply to 228 in August and falling to just 31 so far this month.

This month, recoveries also outpaced new infections: "1,373 people tested positive from the beginning of the month until Sunday, at the rate of 51 infections a day," explained Al Maimani. "This is far lower compared to last month, when we had a daily rate of 185 new infections. Similarly, we have seen 5,013 people recover from the virus this September – an average of 186 recoveries a day." >A4

IN SEPTEMBER

< FROM A1

Patients in ICUs decline

Hospitalisation numbers have also dropped significantly in September: 112 people were admitted to hospital for COVID complications in August, compared to about 43 until Sunday, 26 September.

In terms of patients admitted to intensive care units, 54 people

RESEARCH FINDINGS

< FROM A1

Study will promote and enhance level of research

Knowing these markers and which ones to use to predict patients' deterioration and disease progression can be used to prevent further deterioration by implementing early interventions while managing these people.

This reduces the load on intensive care units and might even prevent death. The findings of this study can also help specialists in formulating the guidelines for doctors taking care of COVID-19 patients. Therefore, unnecessary tests can be removed from the guidelines, and spending can be better organised.

"Studies like ours have their value on national and international levels", said Al Balushi said. "They promote and enhance research levels in the country to compete with other countries with high research level to provide scientific materials to understand diseases. This attracts experienced people from all over the world to collaborate with researchers from our country".

This research was conducted in collaboration between the Ministry of Higher Education, Research and Innovation (MoHERI), Ministry of Health, the Royal Hospital, Sultan Qaboos University Hospital, the Royal Liverpool University Hospital in the United Kingdom, the Central Public Health Laboratories, and the National Genetic Centre in Oman.

OMAN

User photo now visible in Tarassud app

People who have recently logged in to their Tarassud COVID monitoring app would have noticed that their photo also appears as part of their vaccination profile, making identification easier. With evidence of vaccination compulsory for entering malls, private offices and government institutions, the photo ID on the app makes it easier to show proof. >A3

User picture is now visible in Tarassud app

With evidence of vaccination compulsory for those who wish to enter malls, private offices and government institutions, the photo on the app makes identification easier

Times News Service

MUSCAT: People who have recently logged in to their Tarassud COVID monitoring app would have noticed that their photo also appears as part of their vaccination profile, making it easier to identify people when they enter public spaces and offices.

With evidence of vaccination compulsory for those who wish to enter malls, private offices and government institutions, the photo ID on the app makes it easier to show proof of identity, without resorting to also

resident cards to s in case necessary.

"This actually h once previously," Omani from Bark mall, and because was not displayed app, I had to also t ID to show securi would let me in."

"By the time I w

mall a second time, however, the app had updated itself and the photograph made it very simple to pass through," he added.

The photo update on the Tarassud app is the latest of many recent developments it has undergone. It recently underwent an update enabling expatriates who had been vaccinated overseas to update their vaccination status.

That update was brought in after the Ministry of Health rolled out the one enabling people to check their own vaccination status, as well as data pertaining to immunisation rates.

The update also allowed for modification of passport details, and the de-linking of people from a registered phone number, which could happen in the case of a child, spouse, or domestic worker.

The app allows for people to

Pandemic lessons will lead to greater flexibility in long term

With a major chunk of the global population being vaccinated against Covid-19, death rates and the infection rates are declining, and it looks that the situation in the world is moving towards normalcy. Will life be the same as it was before? We cannot say with certainty as the unpredictability of the virus looms large.

The pandemic necessitated education on virtual platforms, games on laptops and different gadgets, chats in lengths, karaoke, and sharpening cooking skills in kitchens, keeping ourselves away from social relations and friends as we all must be away physically.

There was a pause in outdoor activities whether it was dining out, parties, or social gatherings. Life became remote and within our four walls. The restrictions were not only limited to these, but also to religious places. We were forced to perform our prayers at home as temples, churches, mosques and gurudwaras were shut. The festivals stayed merely on the annual calendar and are still in our memories as we learned and experienced celebrations without any fanfare.

As an educationalist, the pandemic has taught us several valuable lessons; to be extra humane with my students as the teaching structure and the pattern completely changed from on campus to sitting in study rooms with electronic devices.

School education came to a virtual standstill, and it had to be compromised

Sequestration

الآداب تتجه لاكتشاف نابغة من منطقة أهملت سابقًا

عودة موسم جوائز نوبل واللقاحات الأكثر حظا للفوز بمجال الطب

ستوكهولم - (أ ف ب): سيكون رواد اللقاحات المضادة لفيروس كورونا ومنظمات مدافعة عن وسائل الإعلام ونشطاء المناخ وقادة المعارضة البيلاروسية، من بين المرشحين للفوز بجوائز نوبل التي سيعلن عنها اعتبارا من بعد غد الاثنين، فيما ترخي الجائحة بظلالها على الحفل.

قبل ١٢٠ عاما أطلق المخترع السويدي ألفريد نوبل الجائزة في مجالات الطب والفيزياء والكيمياء والآداب والسلام، وأضيفت إليها مؤخرا نوبل الاقتصاد. وهذا العام سُمّنح في ستوكهولم وأوسلو بين ٤ و١١ أكتوبر.

وفيما تبقى لائحة المرشحين للفوز بها بالغة السرية، يقول خبراء نوبل إن الأبحاث حول تقنية الحمض الريبي المرسال (إم آر إن إيه) التي تمثل ركيزة لقاحات فايزر/ بايونتيك وموديرنا المضادة لكوفيد، من الأكثر حظا للفوز بنوبل الطب أو الكيمياء.

وقالت الصحفية السويدية المختصة بالعلوم أولريكا بيوركستن لوكالة فرانس برس «سيكون من الخطأ عدم منح لجنة نوبل الجائزة لتقنية إم آر إن إيه الخاصة باللقاحات». وأشارت إلى احتمال فوز كاتالين كاريكو من المجر ودرو وايسمان من الولايات المتحدة اللذين أوصلت أبحاثهما الرائدة مباشرة إلى أول اللقاحات القائمة على تلك التقنية.

وهذه اللقاحات حُقنت في أذرع أكثر من مليار شخص في أنحاء العالم، في سباق لاحتواء وباء أودى بحياة أكثر من ٤٫٧ مليون شخص.

تفتح جائزة الطب موسم جوائز نوبل يوم الاثنين، تليها جائزة الفيزياء الثلاثاء والكيمياء الأربعاء والآداب الخميس والسلام الجمعة، وتختتم جائزة نوبل الاقتصاد موسم الجوائز في ١١ أكتوبر.

من بين المرشحين الذين يتم تداول أسمائهم للفوز بنوبل السلام منظمات مدافعة عن حق التعبير وقادة المعارضة البيلاروسية ونشطاء المناخ مثل السويدية غريتا تونبرغ.

وبالنسبة لجائزة الآداب التي ستعلن الخميس، يرى مراقبون أن الأكاديمية السويدية قد تتطلع إلى مناطق أبعد، بعد تكريم العديد من الفائزين من أوروبا وأمريكا الشمالية. ويقول يوناس ثينتي، الناقد الأدبي في صحيفة داغنز نيهتر السويدية، «أعتقد أنهم يريدون فعلا اكتشاف نابغة من منطقة أهملت في السابق».

تقنية إم آر إن إيه الخاصة باللقاحات مرشحة لنوبل في الطب «رويترز»

In response ….
Addressing rumors

27 August 2021

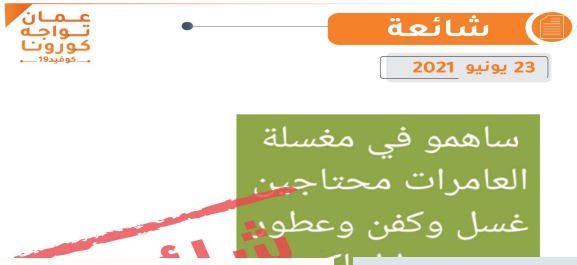
Oman Vs Covid19

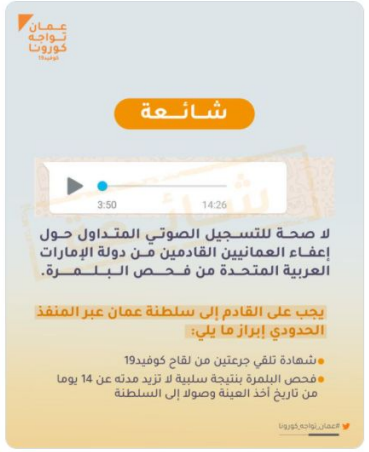
Rumor

There is no truth to what is being circulated about certificates of vaccination against COVID-19 sold to enter public places and workplaces.

The approved certificate whether for citizens or residents is available and printable through Tarassud+ app.

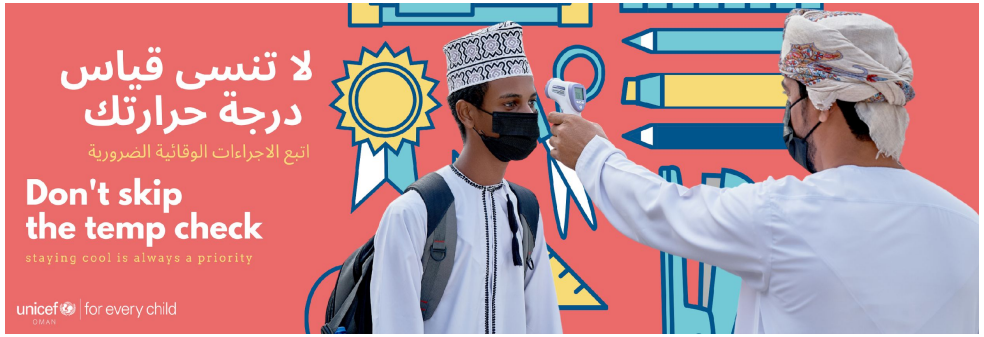
#Omanvscovid19





A safe return to school….

A safe return to schools…..



Violating rules ….

14 يناير 2022

عمان تواجه كورونا كوفيد19

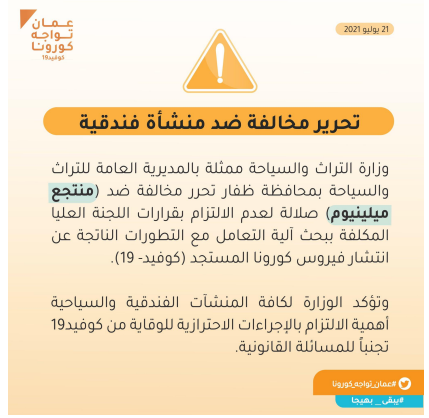
مخالفة ضد منشآت فندقية

وزارة التراث والسياحة تحرر مجموعة مخالفات ضد منشآت فندقية لعدم التزامها بالدليل الاسترشادي حول الإجراءات الوقائية من انتشار فيروس كورونا المستجد (كوفيد19)

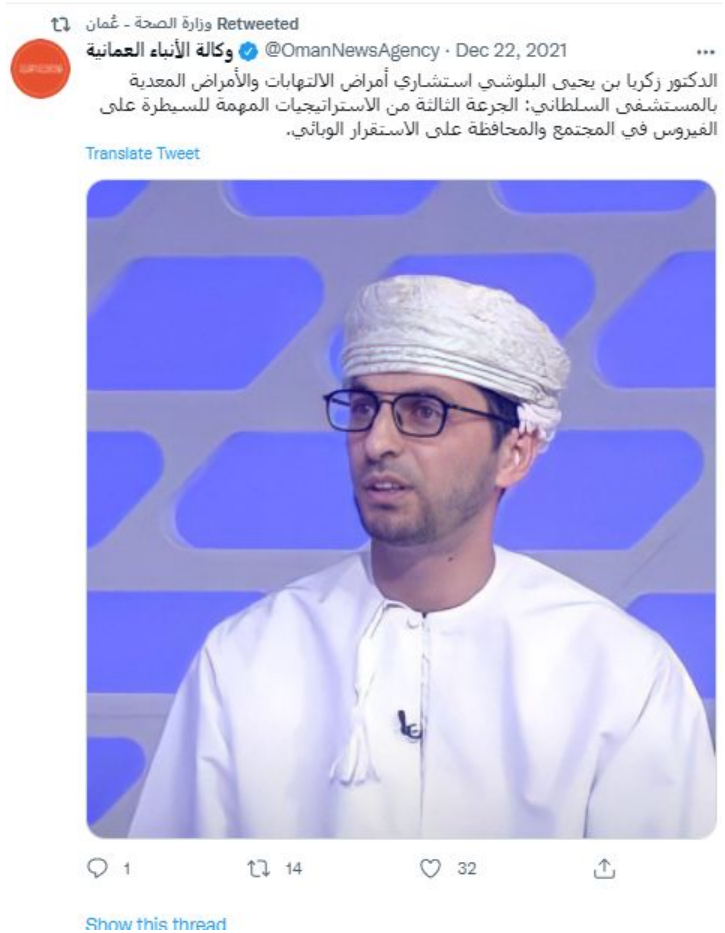
المنشآت الفندقية المخالفة:

- فندق الفلج.
- فندق الرسيل.
- فندق النيل الأبيض.
- فندق القيصر.

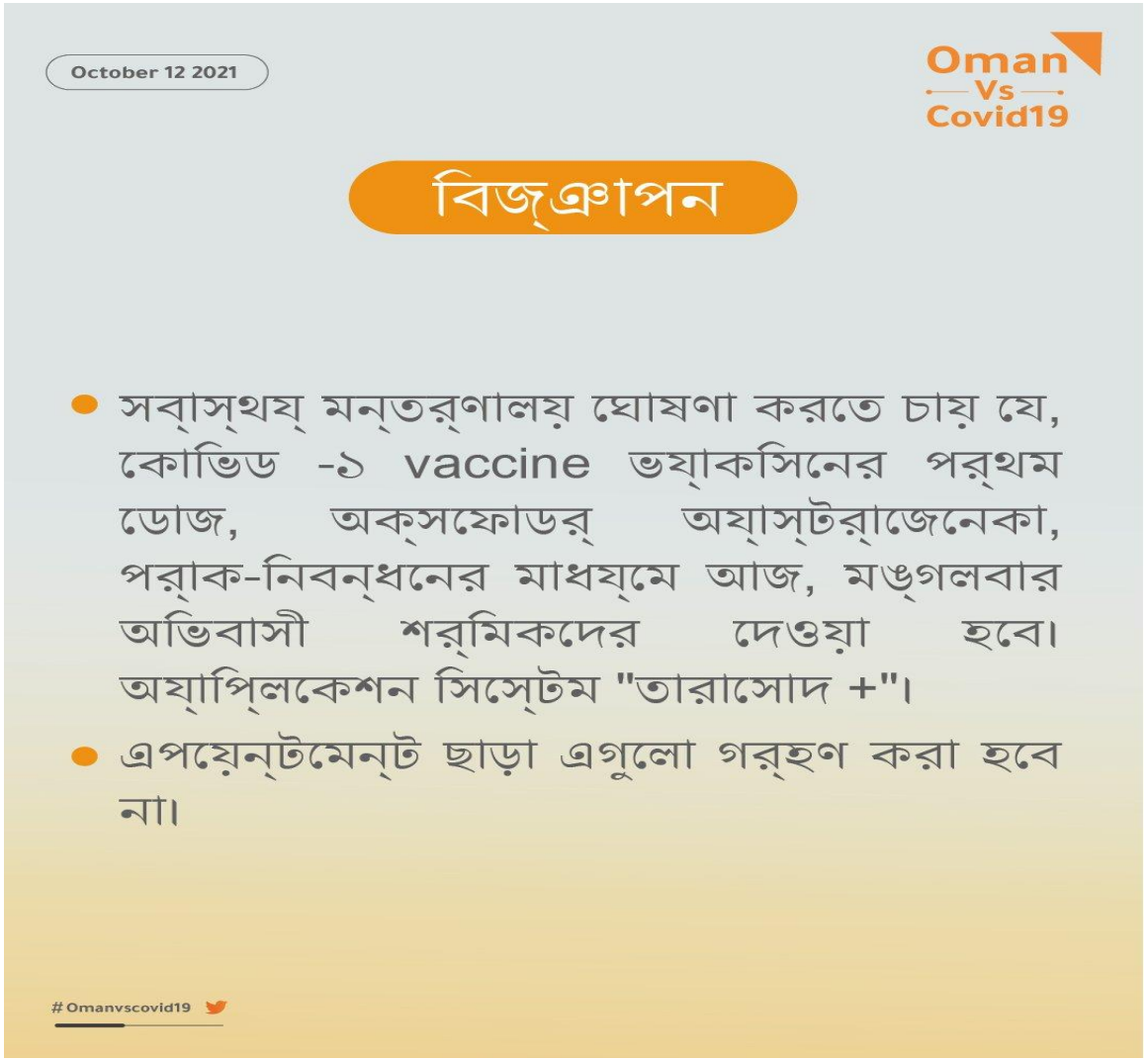
#عمان_تواجه_كورونا

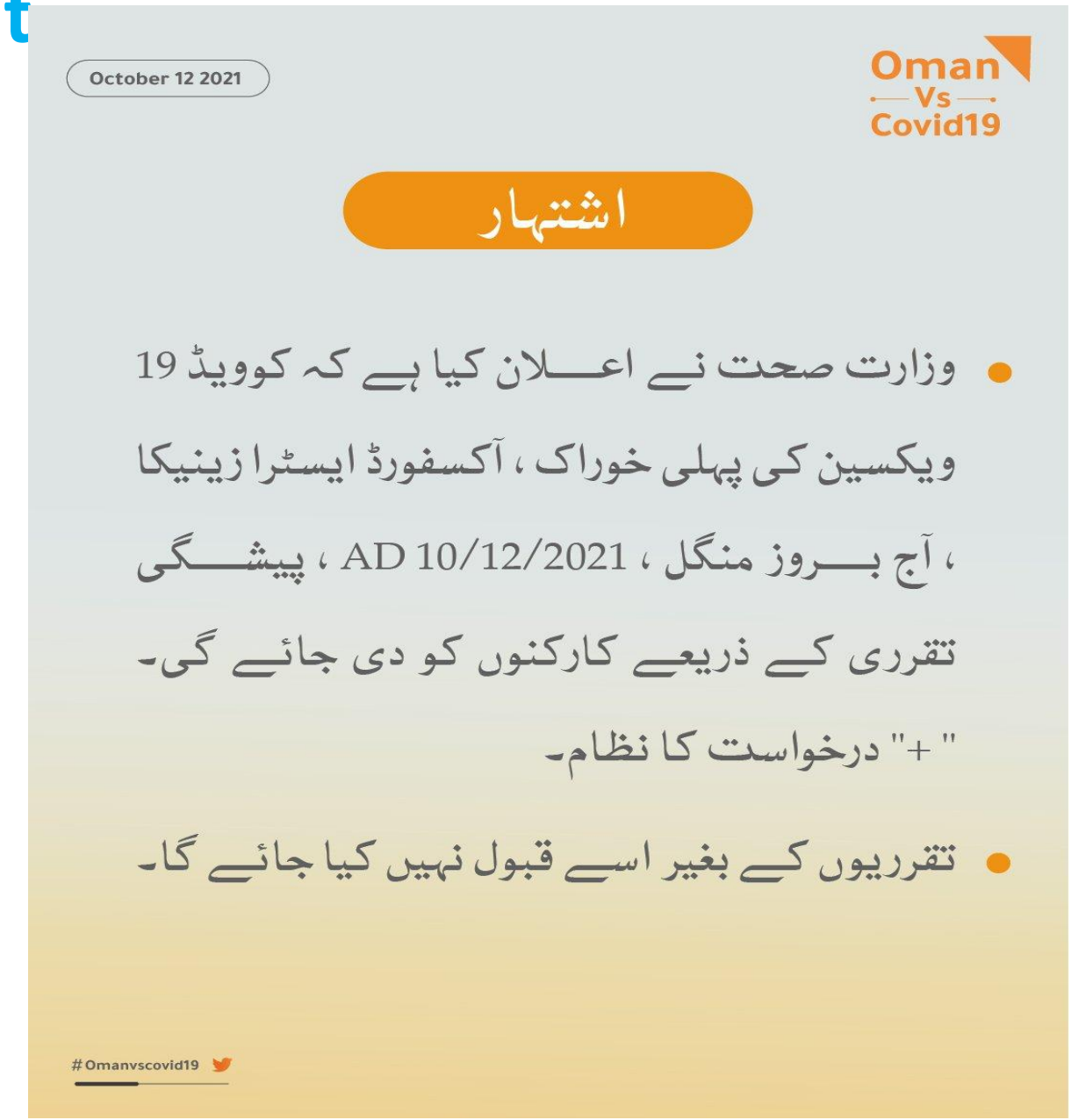


Interviewing health experts ….

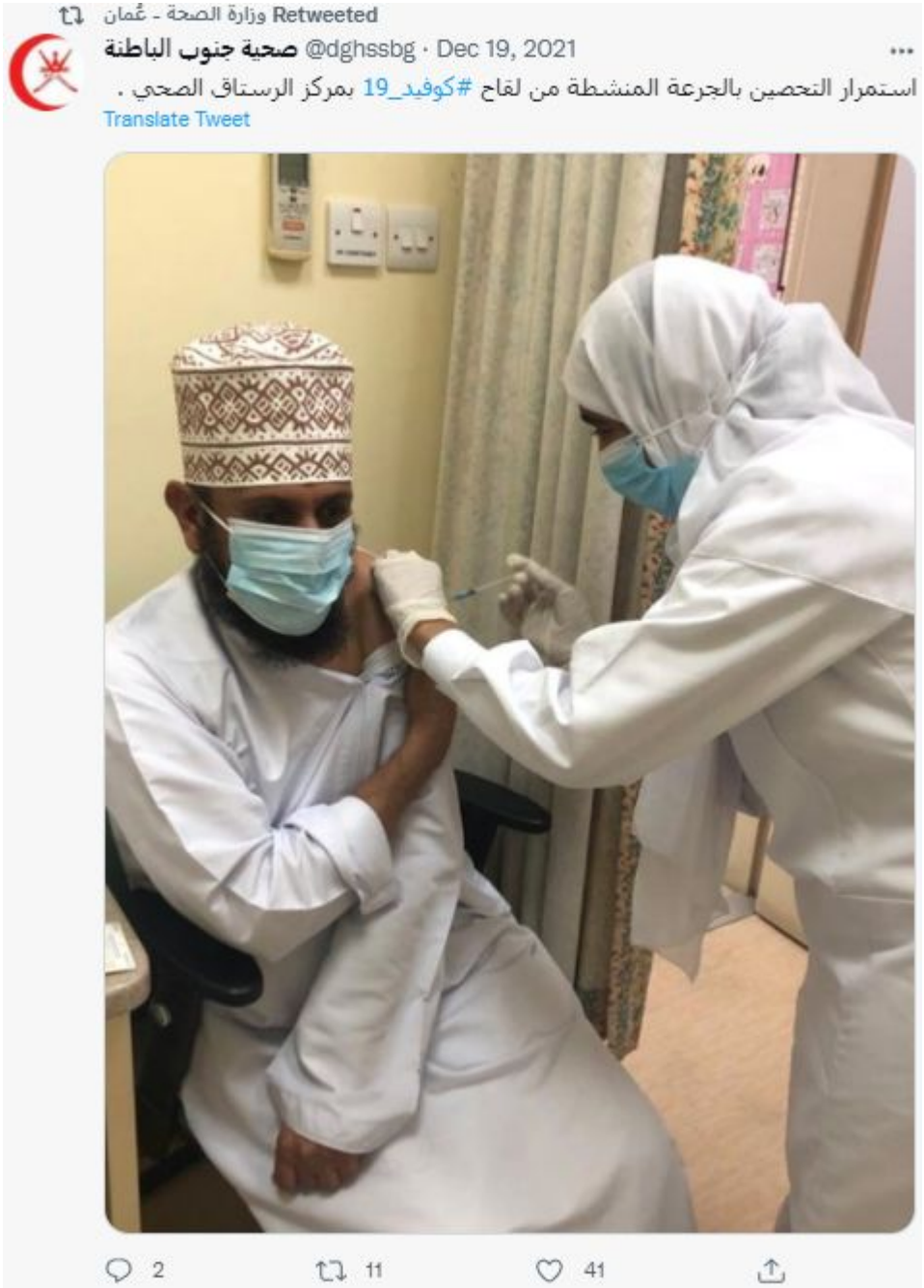


Targeted messages in different languages





Targeted message per governorate



Signbook
ترصد+
سلامتك مسؤليتك وسلامة من حولك أمانة
انتشار العدوى في المجتمع يشكل ضغط على الخدمات الصحية ويحرم الحالات المرضية الأخرى من فرص تلقي العلاج .. إمنع نشر العدوى
OmanHealth
OmaniMOH
www.moh.gov.om
1212 - 24441999

سارع بحجز موعدك .. فنحن بإنتظارك
لماذا نحتاج إلى الجرعة الثالثة من اللقاح؟
• تساعد من يعانون ضعف في المناعة بسبب بعض الأمراض أو تناول أدوية مثبطة للمناعة على زيادة الأجسام المضادة لديهم.
• تساعد على رفع المناعة بعد تراجعها فحسب المعطيات البحثية ثبت أن هناك تراجع في مستوى المناعة المتكونة من اللقاحات في غضون ٦ أشهر مما يشير إلى الحاجة لتلقي جرعات تنشيطية.
• تساعد في التصدي للسلالات المتحورة الجديدة من فيروس كورونا(كوفيد-١٩)
من هي الفئات المستهدفة بالجرعة الثالثة؟ ومتى تعطى؟
• تبدأ عملية التطعيم بالجرعة الثالثة لمن هم في سن ١٨ سنة وأكثر من تلقوا جرعتين من اللقاح
• تعطى الجرعة الثالثة بعد ٣ أشهر من تلقي الجرعة الثانية
ما نوع اللقاح المستخدم للجرعة الثالثة؟
لقاح فايزر هو اللقاح المعتمد للجرعة الثالثة في السلطنة بغض النظر عن نوعية اللقاح في الجرعتين السابقتين
كيف يمكن الحصول على موعد للجرعة الثالثة؟
عن طريق أخذ موعد في برنامج ترصد+
COVID-19
CORONA VIRUS
VACCINE
5ml
OmanHealth
OmaniMOH
www.moh.gov.om
24441999

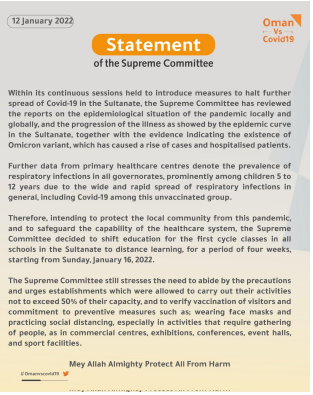
#إلى اللقاح
مجلس الصحة
لدول مجلس التعاون
Gulf Health Council
لماذا نحتاج للجرعة المنشطة؟
في دراسة شملت أكثر من 800 ألف شخص
تمت بعد 6 أشهر من تلقي الجرعة الثانية لمقارنة
من حصل على جرعة منشطة
VS
من لم يحصل على جرعة منشطة
استمرت الدراسة 54 يوم
النتيجة
الذين تلقوا الجرعة المنشطة على الأقل 5 أشهر بعد الجرعة الثانية
ازدادت لديهم المناعة وقلت نسبة الوفاة بـ 90%
مقارنة بمن لم يتلقوا جرعة منشطة
920020885
www.ghc.sa
@ghc_gcc
@ghc_gcc
@ghc_gcc
Gulf Health Council
@GHCouncil
مجلس الصحة لدول مجلس التعاون

عمان تواجه كورونا
كوفيد19
فعالية اللقاح
ضد متحور أوميكرون
تؤكد الدراسات بأن 3 جرعات من لقاح كوفيد19 تقلل من:
انتشار المرض بنسبة
%66
التنويم في المستشفى بأعراض حادة بنسبة
%80
الدخول للعناية المركزة بنسبة
%90
المصدر:
د. أمل سيف المعنية - مديرة دائرة الوقاية ومكافحة العدوى بوزارة الصحة
عبر نشرة الثانية ظهراً - تلفزيون سلطنة عمان - 22 يناير 2022
#عمان_تواجه_كورونا

عمان تواجه كورونا
كوفيد19
الإصابة
لا تعفي من التحصين
الحصول على لقاح كورونا بعد التعافي من العدوى يوفر حماية إضافية لجهازك المناعي.
#عمان_تواجه_كورونا

عمان تواجه كورونا
كوفيد19
CORONAVIRUS
COVID-19
Vaccine
لقاح كوفيد19 يقيك من حدة الأعراض في حال الإصابة

عمان تواجه كورونا
إحصائيات
حول المتحور أوميكرون
%99
من حالات الإصابة حاليا هي من المتحور أوميكرون في جميع محافظات سلطنة عمان.
%25
نسبة الفحوصات الإيجابية من إجمالي التحاليل في بعض محافظات سلطنة عمان.
المؤشرات والأرقام تؤكد أن هناك ازديادا في عدد الحالات خلال الفترة القادمة.
المصدر:
#عمان_تواجه_كورونا


12 January 2022
Statement
of the Supreme Committee
Oman Vs Covid19
Within its continuous sessions held to introduce measures to halt further spread of Covid-19 in the Sultanate, the Supreme Committee has reviewed the reports on the epidemiological situation of the pandemic locally and globally, and the progression of the illness as showed by the epidemic curve in the Sultanate, together with the evidence indicating the existence of Omicron variant, which has caused a rise of cases and hospitalised patients.
Further data from primary healthcare centres denote the prevalence of respiratory infections in all governorates, prominently among children 5 to 12 years due to the wide and rapid spread of respiratory infections in general, including Covid-19 among this unvaccinated group.
Therefore, intending to protect the local community from this pandemic, and to safeguard the capability of the healthcare system, the Supreme Committee decided to shift education for the first cycle classes in all schools in the Sultanate to distance learning, for a period of four weeks, starting from Sunday, January 16, 2022.
The Supreme Committee still stresses the need to abide by the precautions and urges establishments which were allowed to carry out their activities not to exceed 50% of their capacity, and to verify vaccination of visitors and commitment to preventive measures such as: wearing face masks and practicing social distancing, especially in activities that require gathering of people, as in commercial centres, exhibitions, conferences, event halls, and sport facilities.
Mey Allah Almighty Protect All From Harm

عمان تواجه كورونا
20 سبتمبر 2021
مؤشرات كوفيد19 في السلطنة
خلال المدة من 12 - 18 سبتمبر 2021
71%
الوفيات
27%
الإصابات
13%
التعافي
3.3%
نسبة التحصين
5%
المرقدون بالمؤسسات الصحية
15%
المرقدون بالعناية المركزة

Engaging with religious leaders

Useful guidelines

- Infection Prevention & Control Guidelines for (COVID-19)
- National COVID-19 vaccination rollout strategy
- National Guidelines for Optimizing Respirators Supply in Health Care during COVID-19 Pandemic
- Guidance on the use of Powered Air Purifying Respirator (PAPR)
- Elastomeric Half-Mask Respirators FFP3
- Vaccination centers operational guideline
- Guidance of infection prevention and control to deal with the dead bodies due t Covid-19
- Pregnancy and Coronavirus (COVID-19) Infection Guideline
- Guideline for home/institution isolation
- Case Definition for susspected case of COVID-19
- Household & community contact tracing guideline
- Certifying Death Due to COVID-19
- 2019- nCoV e- Notification Form
- Check List for Governorate Preparedness.
- Infection Prevention & Control Guideline for Points of Entry
- Instructions for sample's handlers
- Guidelines for Decontamination of Ambulance
- Infection prevension and control guideline for Triage of infectious disease

Thank you....

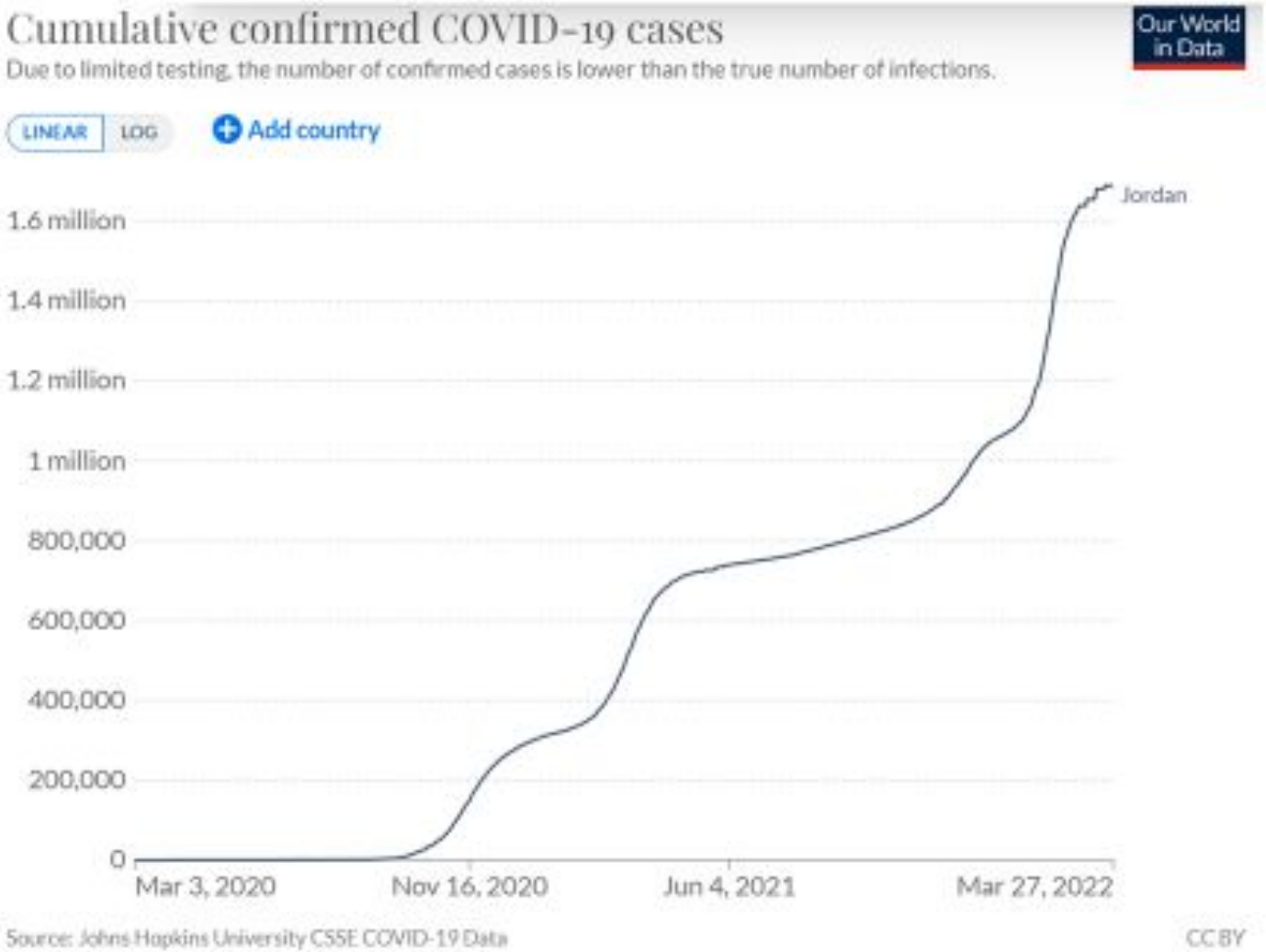
- Q & As / Plenary discussion

Bridging the Gap: SOCIAL LISTENING FOR COVID-19 RESPONSE

JORDAN Country Office

© UNICEF/UN0284429/Fadhel

Background on Jordan's Covid-19 Infection Situation:



مجموع الحالات التراكمي

1680179

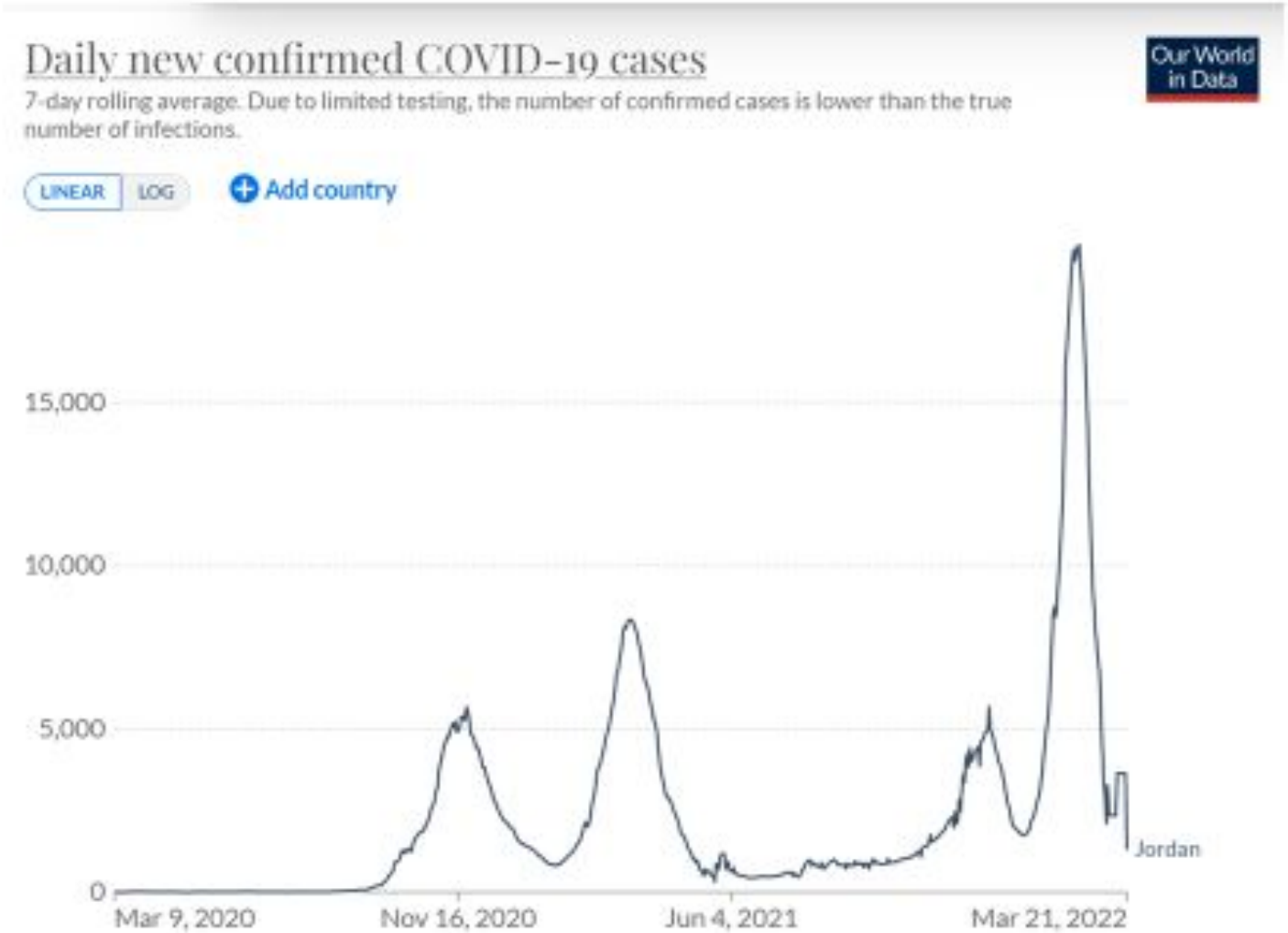
مجموع الوفيات التراكمي

13959

مجموع الفحوصات المخبرية التراكمي

16499905

Background on Jordan's Vaccination Situation:



مطعوم كوفيد-19

عدد المطعمين جرعة أولى

4711096

عدد المطعمين جرعة ثانية

4408679

عدد المطعمين جرعة ثالثة

608358

Youth for Social listening (The offline SL) :

Community Engagement through Volunteers who carry out daily monitoring of social media and mass media to track the information sharing, map rumours/misinformation and identify queries and challenges faced by the community.

The Social listening was embedded into Jordan's Covid-19 RCCE response through four mechanisms:

1) Community Leaders
2) Youth Volunteers
3) Social and Health frontline workers
4) Focus Group Discussions (FGD)

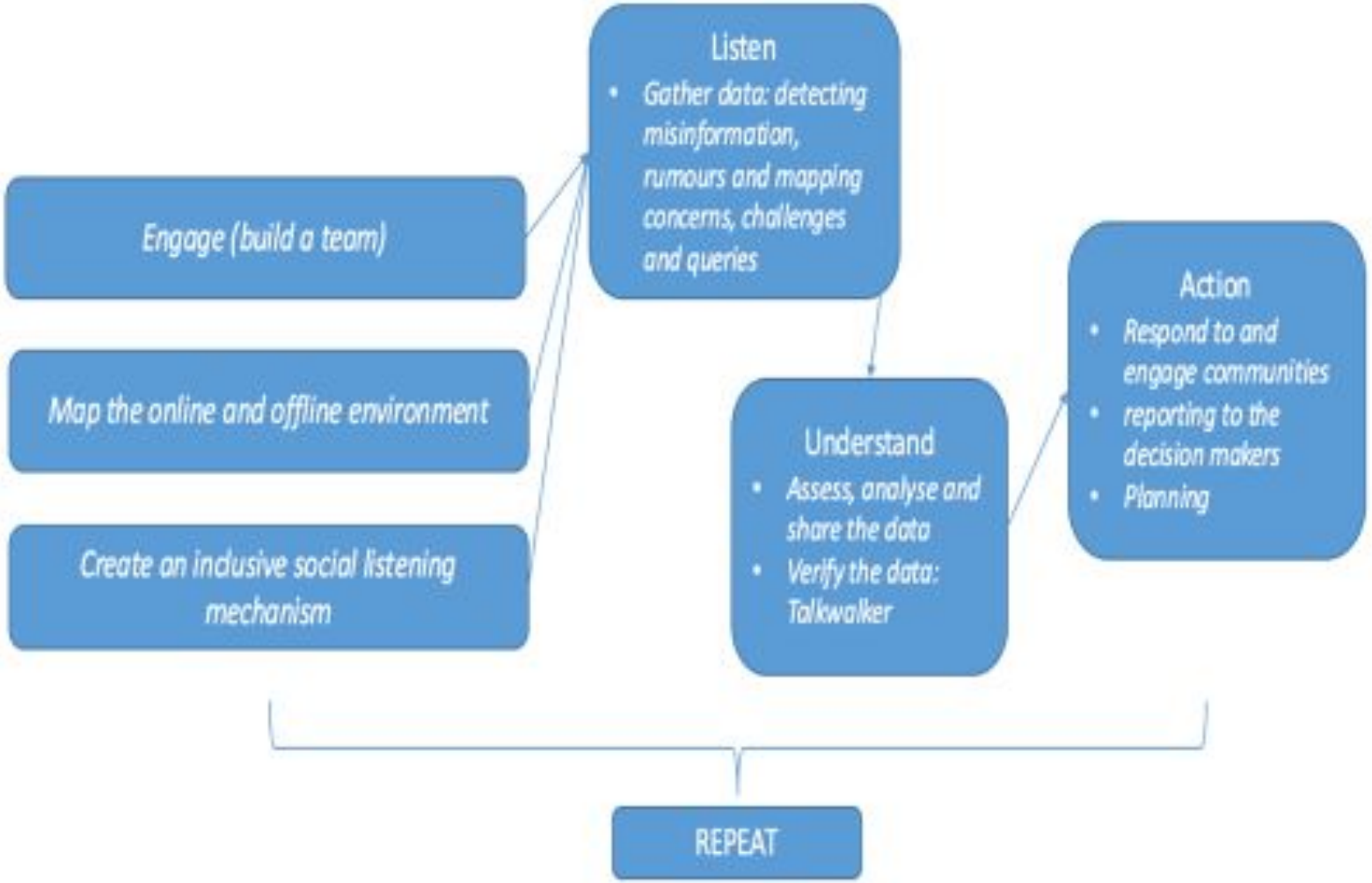
© UNICEF Jordan, 2021, Youth Volunteers

"I wanted to highlight a specific matter in our society and present it. [Through Social Listening] I think I was able to present people's reaction and their questions about specific matters to the relevant authorities." Reham, 22, Social Listening Volunteer

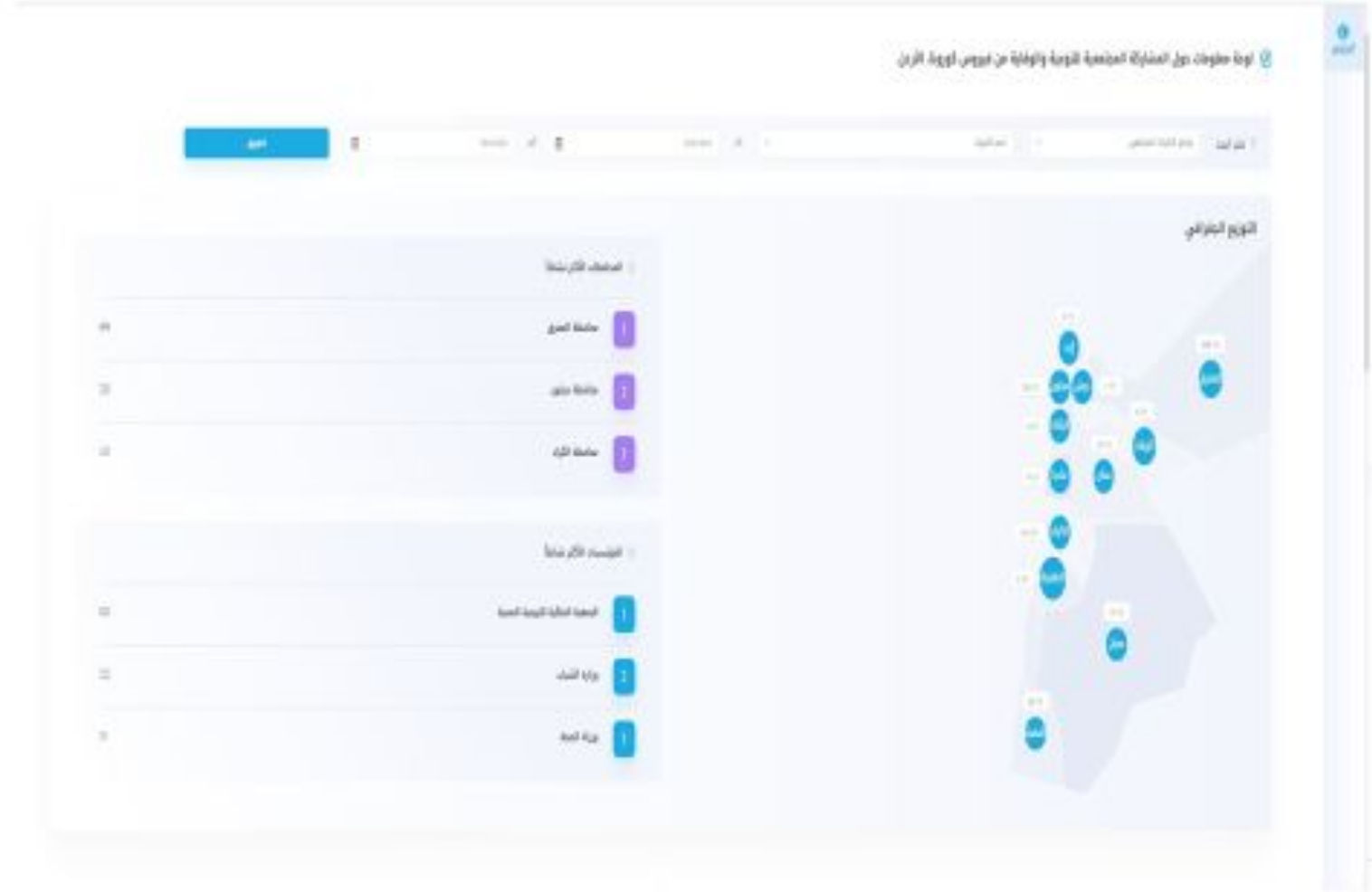
Despite the stress and uncertainty of the COVID-19 crisis, young people in Jordan have stepped up to create positive change in their communities

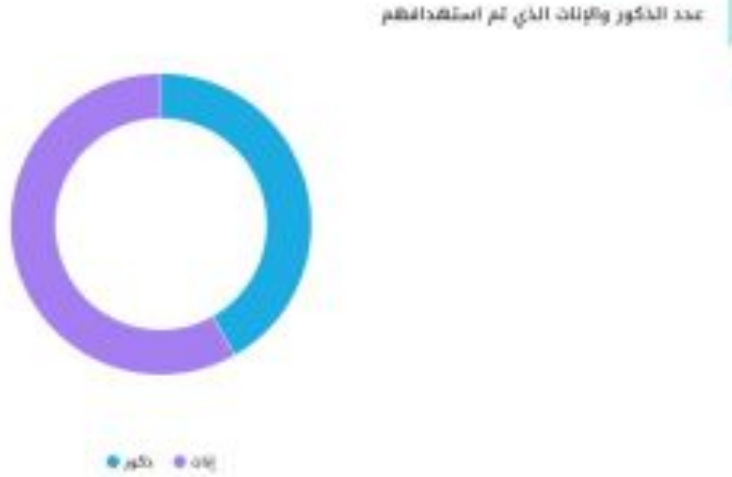
Social Listening Data:

- Frequency
- Generating and Categorizing Data
- Analysis and Usage



Community mapping tool :





Social Listening – *Jan 2022*

Conversations on COVID-19 and its vaccines

Trends:

- Through social media platforms, many shows suspicion regarding the announced data of the recent wave and COVID-19 infection rate that reached around 25% during January.
- Some comments reflected the lack of trust in MOH and the GoJ and many people showed signs of denial of COVID and expressed they will not follow any guidelines or updates related to the pandemic due to perceptions of exaggerated infection rates.
- Increased doubts on the safety of the vaccine especially for people with chronic diseases, pregnant and lactating women, and the elderly

Concerns:

- Many parents are concerned about the possibility of school closure or turning to online education during the 2nd semester
- Increased lack of trust on the effectiveness of the vaccines on Omicron and the new coming variants, and therefore less demand for the vaccine.

Rumors:

- The vaccine will lead to death in 2 years, leads to cancer, will turn people to zombies, the vaccine affect growth among children aged 12-18 years old, it leads to abortion and infertility.
- Many people still believe in the conspiracy theory behind the vaccination.

Complaints:

- Some groups became more reluctant towards the vaccine due to their dissatisfaction with the defense law #35.
- Some people perceived the government decisions on vaccinations as a defacto obligatory measures.

Demands:

- Some people requested transparency on the scientific research behind the vaccination regulations and age intervals especially Vaccinating children.
- Increased questions on the booster doses and its effectiveness on Omicron.
- inquiries about the hospitalization rate and its relation to the recent high infection rate.
- Some comments were questioning the death rate among people who received the vaccine.

Social Listening– *Jan 2022*

Common Questions on COVID-19 and vaccines

1. Does a 3rd dose prevent from contracting Omicron?
2. Can vaccine side effects last for more than one week?
3. Can PCR detect the omicron variant?
4. Do side effects in children include diarrhea or vomiting?
5. What happens if I received the vaccine, and I didn't know I had COVID-19 at that time?
6. How do I get a vaccine certificate if I received my 1st and 2nd doses outside Jordan?
7. Can I get the booster dose after one or three months or do I have to wait 6 months?
8. Will there be a 4th dose?
9. What is the self isolation period if I had the omicron variant?

1. هل الجرعة الثالثة تقي من الاوميكرون ؟
2. هل ممكن تمتد الاعراض الجانبية لأكثر من اسبوع؟
3. هل تستطيع المسحة الكشف عن متحور اوميكرون؟
4. هل تشمل الأعراض الجانبية الاسهال او الترجيع خاصة بين الأطفال؟
5. ما هو التأثير إذا أخذت جرعة مطعوم كورونا و أنا مصاب و لم أكن أعلم بالاصابة؟
6. كيف يمكنني اصدار شهادة معادلة بجرعتي الأولى و الثانية اذا كنت حاصل على المطعوم خارج الأردن؟ برجاء تحديد الخطوات
7. هل يمكن أخذ الجرعة التعزيزية بعد مرور شهر او 3 أشهر من التطعيم ام يجب الانتظار ل 6 أشهر؟
8. هل سيكون هناك جرعة رابعة تعزيزة؟
9. ما هي مدة العزل المطلوبة في حال اصبت بفيروس اوميكرون ؟

#صحتك_بتهمنا #فيروس_كورونا #الأردن #كورونا_الأردن #كوفيد19_الأردن

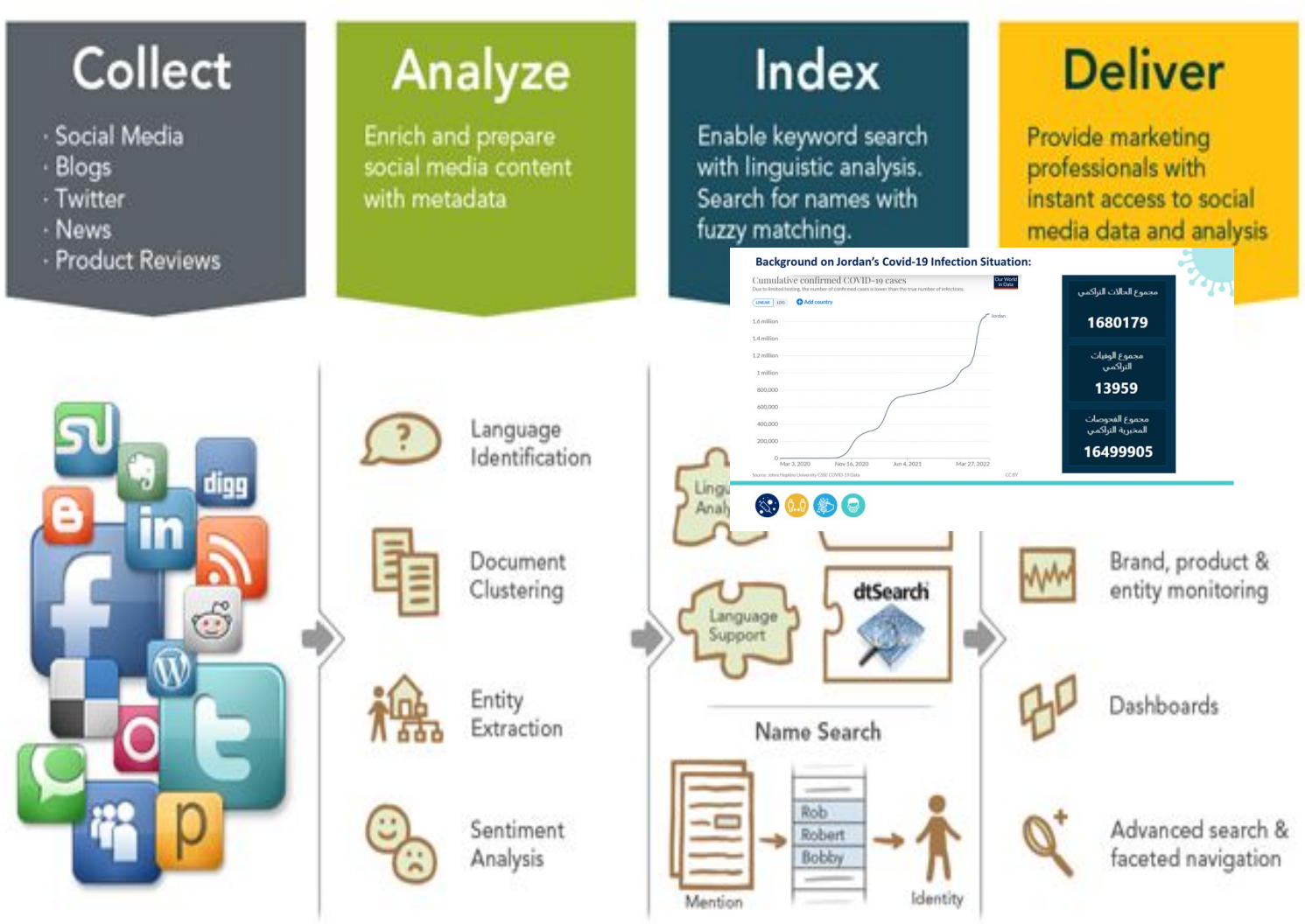
دليل سؤال و جواب

لمتطوعي حملة إلك وفيد

حول فيروس ومطعوم كورونا

#	السؤال	الجواب	تم النشر	تاريخ النشر
.1	ما هي الاعراض الجانبية للمطعوم؟	مطعوم فيروس كورونا آمن و عادة ما تكون أثاره جانبية طفيفة ومؤقتة. مثل حدوث ألم فيموقع الحقنوحمى خفيفة وقشعريرة وداع، ولن تدوم تلك الأعراض لأكثر من 24-72 ساعة.	نعم	26آذار
		كورونا. حيث لا توجد دلائل تمنع ذلك.		
.4	قمت التسجيل على المنصة ولكن لم يصلنى اتصال أو رسالة، وغيرت رقم هاتفى. هل يتوجب على التسجيل مرة أخرى؟	يرجى الاتصال بالرقم 065004554 و سيتم الإجابة عن جميع استفساراتك التى تخص التسجيل لمطعوم فيرس كورونا	نعم	26آذار
.5	ما هى أفضل أنواع المطاعيم ولماذا ؟	جميع المطاعيم وآمنة وفعالة وتختلف عن بعضها في آلية العمل ولكنها بالنهاية تؤدي نفس النتيجة.	نعم	28 آذار
.6	لماذا لا يستطيع الشخص ان يختار المطعوم الذي يثق به؟	يتم تزويد مراكز التطعيم المعتمدة حسب توفر المطعوم في مستودعات الامصال والمطاعيم في وزارة الصحة وحسب توريدها من الشركات المصنعة في الخارج، وجميع المطاعيم آمنة وفعالة.	نعم	28 آذار
.7	إذا كان الشخص يعانى من الرشح أو الزكام أو الانفلونزا، هل يحصل على المطعوم بالوقت المحدد أم يتم التأجيل ؟	في حال وجود ارتفاع في درجة الحراراة فيفضل تأجيل المطعوم الى حين الشفاء	نعم	28 آذار

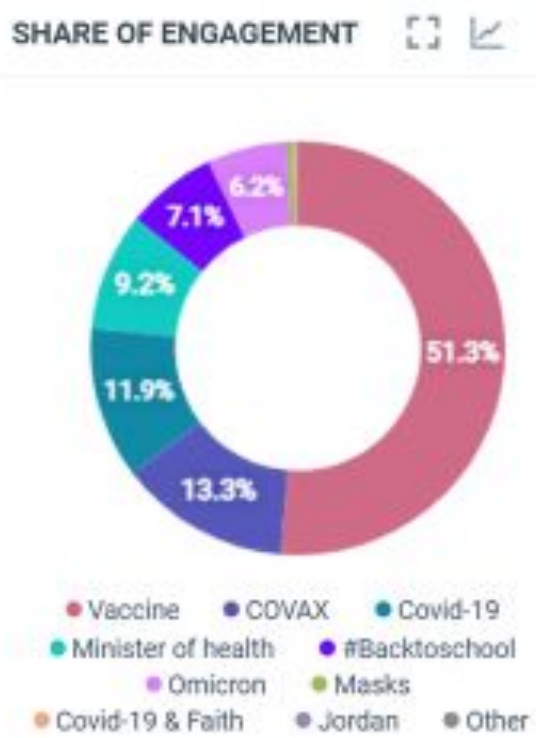
Online Social listening

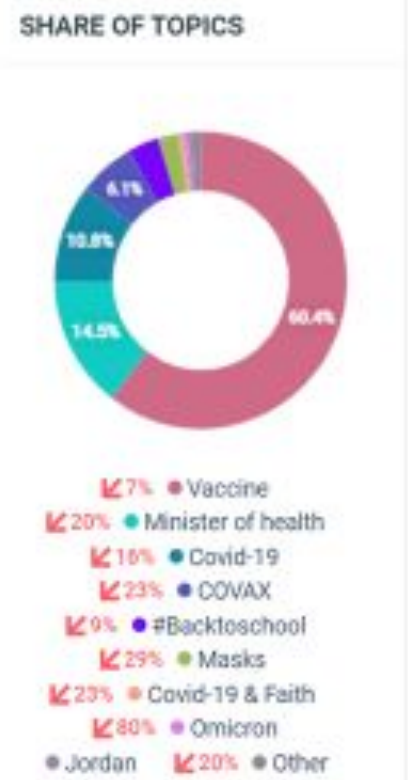


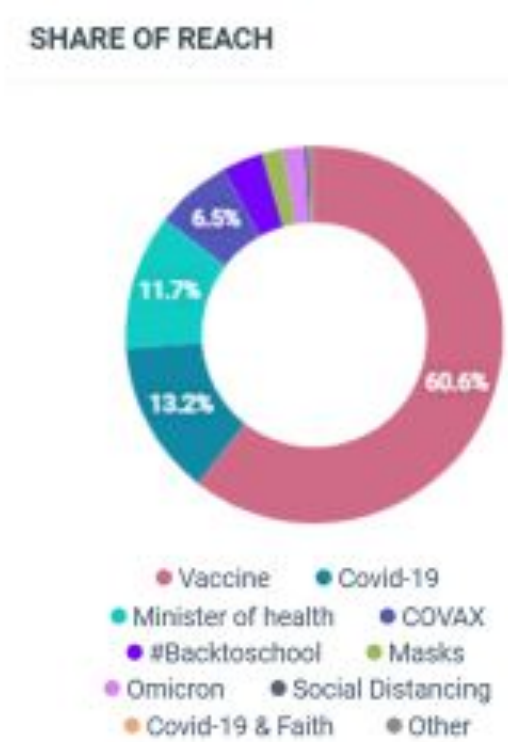
Talkwalker

- Social listening reports
- Dashboards

Social Listening (Talkwalker) – Jan 2022

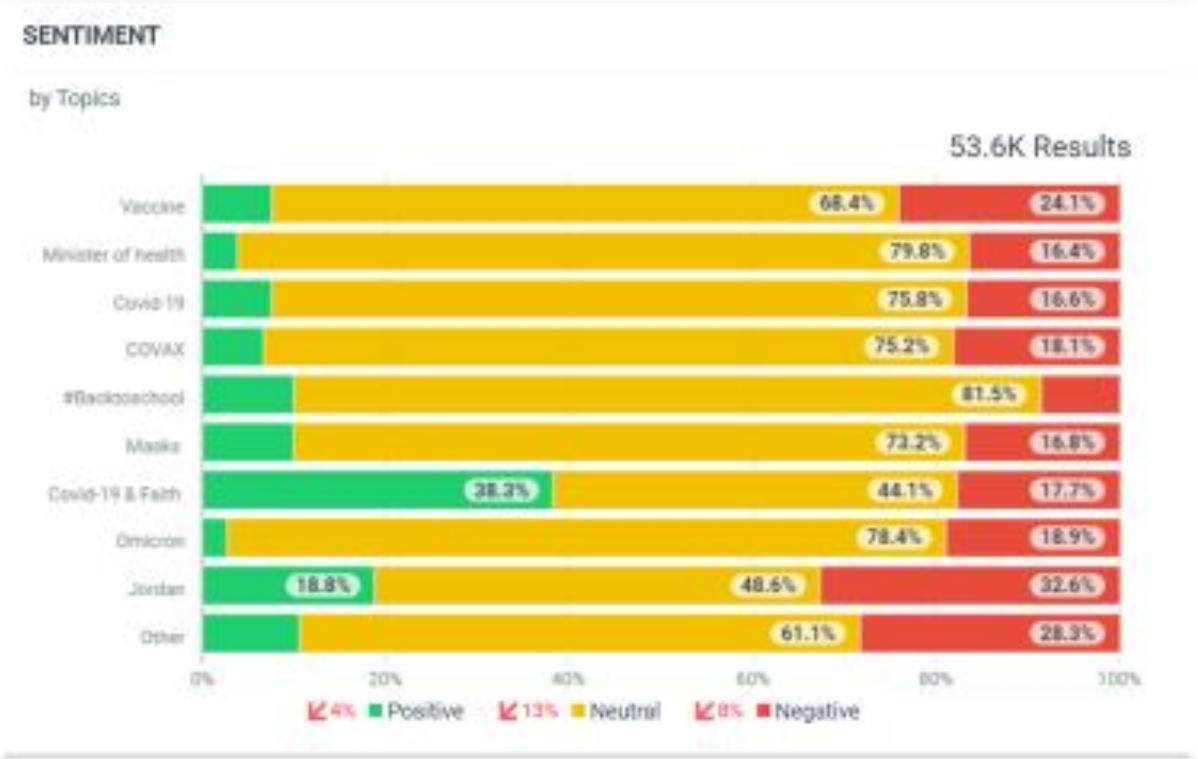






- *During January, Vaccination topics are still at the forefront, with reach and engagement reaching 60.6% and 51.3% respectively. However, it is noted that vaccination and all its related topics decreased compared to previous month with an average of 15%.*

Sentiment and emotions - – *Jan 2022*



Negative sentiments connected with fear of vaccinating children, and the side effects of vaccinating certain groups of the community still dominates the negative comments on social media regarding vaccinations and criticizing the government campaign. These emotions have increased during the last 10 days of the month with the increasednumber of new covid cases.

Most engaging topics - FEB 2022

Prime Ministry of Jordan @PrimeMinistry tweeted

وزير الصحة الدكتور فراس الهواري: **تطعيم** الفئة العمرية (١٢-١٥) عاماً سيكون اختيارياً وسيبدأ مطلع الأسبوع المقبل من خلال مركز في المدينة الرياضية، وبحسب الإقبال ستتوسع في المراكز.

وزارة الصحة الأردنية **shared an image**

وزير الصحة: **الإجراءات** التخفيفية الجديدة ليست إعلاناً لنهاية الجائحة قال وزير الصحة، الدكتور فراس ... الجرعات الثالث، وليس الكمامة، وذلك في ضوء **الإجراءات** التخفيفية التي أعلنت عنها الحكومة اليوم الخميس. وأضاف الهواري، خلال...

نقص حاد في لقاحات المواليد ومخاوف من التبعات

جميع الحقوق محفوظة 2022, قناة 218 created a post

...ة مراكز **التثقيف** نفساً حاداً في بعض أنواعها. عدة لقاحات باتت غير متوفرة تماماً، منها **اللقاح** السداسي،... إضافة لعدم توفر **لقاح** ... مسؤولون في وزارة **الصحة** منظمة الصحة العالمية فبراير 2020، أن خالية ...مستودعات **اللقاحات** في الباك باتت خالية من **اللقاحات** الخاصة

MATCHES COVAX, Minister of health, '

METRICS 34 341.7K

Prime Ministry of Jordan @PrimeMinistry tweeted

للقادمين إلى (PCR) وزير الدولة لشؤون الإعلام فيصل الشبول: إلغاء **الإجراءات** المتعلّقة بحجر المخالطين لمصابي كورونا، وإلغاء فحص الأردن من بلد القدوم، وعلى المعابر الجوية والبرية والبحرية الأردنية عند الوصول، وينطبق ذلك على الأردنيين وغير الأردنيين.

الحكومة تعلن عن إجراءات تخفيفية في الأردن متعلقة بكورونا

tsjyl aldkhwl created a post

في العالم التي وفرتها 4 أنواع من المطاعيم الشبول: الحملة الوطنية للتطعيم نجحت في **تطعيم** السكان... والمقيمين الشبول: الحكومة ماضية في العمل بقانون...

Prime Ministry of Jordan @PrimeMinistry tweeted

الهواري: **الإجراءات** التخفيفية لا تعني انتهاء الوباء ونريد المزيد من الإقبال على التطعيم.

المفرق .. تغريم شخصين 1000دينار لمخالفتهما تدابير العزل المنزلي

tsjyl aldkhwl created a post

منهما، بسبب تعريضهما المجتمع لخطر انتشار **فيروس كورونا** المستجد. وأضافت أن... المحكمة تنظر الآن في 4 قضايا أخرى تتعلق بمخالفة ... بتقويض الجهود المبذولة من أجل ...وقف انتشار **فيروس كورونا** وسحوراته العديدة

تغير الصوت المفاجئ أولى علامات أوميكرون

جميع الحقوق محفوظة 2022, قناة 218 created a post

من جهة أخرى، قالت منظمة الصحة العالمية إن الجرعة المعززة من **لقاح** كورونا تحمي من الوفاة بمتحور أوميكرون بنسبة 95%. يذكر أن دراسة حديثة أشارت إلى أن الأشخاص الحاصلين على كامل جرعات **لقاح** كورونا أقل عرضة لإصابة بفيروس كورونا طويل الأمد، وأن...

published on 02/16/22 at 2:42 PM | Blogs | Jordan | www.218tv.net

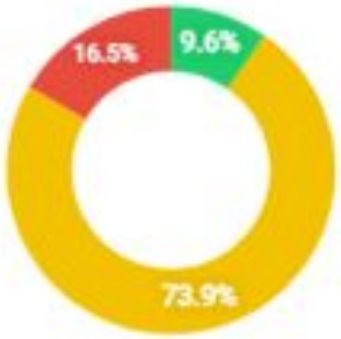
MATCHES Omicron, Vaccine

METRICS 25 341.7K

25 Twitter Shares, 410K Ale
341.7K Alexa Monthly Uniqu

Sentiment and emotions- FEB 2022

SHARE OF SENTIMENT



10% Positive
16% Neutral

SENTIMENT

9.6% POSITIVE

16.5% NEGATIVE

وزارة الصحة الأردنية shared an image

المراكز الصحية، ووزارة الصحة توضح أكدت وزارة الصحة أنه لا صحة لما يتم تداوله عن زيادة رسوم تحويل المرضى في... المراكز الصحية ... وضرورة استقائها من مصدرها الرسمي وهو وزارة الصحة.

MATCHES Minister of health

METRICS 444 1M

Rukaya Mhadeen @MhadeenRukaya shared an image

للأسف تم إصابة الوالده بكورونا وتم صرف هذا الدواء لها ..ولاحظت انه يتم صرفه لكل المرضى المصابين سؤالي: - لماذا هذا الدواء تحديدا؟ لماذا غير متوفر في وزارة الصحة وحسب كلام الدكتور يصرف من (برا) ؟ - علماً ان سعر الدواء ٩:٤٥ وليس بامكان اي مريض شرائه

pic.twitter.com/ImAhwxR4Gu

MATCHES Minister of health

METRICS 300 15.7K

218

الجرعة المعززة من لقاح سينوفارم تخلق بعد 6 أشهر

جميع الحقوق محفوظة 2022, قناة 218 created a post

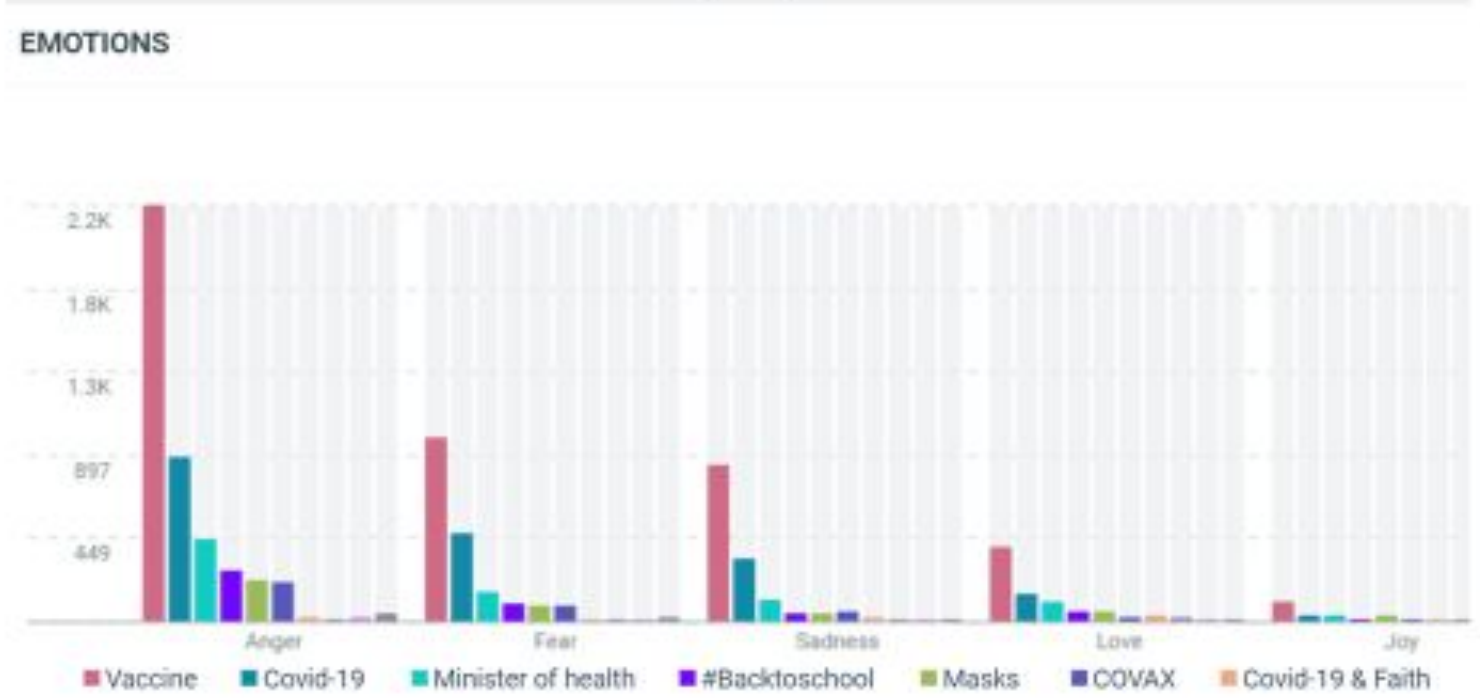
اللقاح الصيني نزول بعد مرور ستة أشهر على تلقيها، وأشاروا إلى أن الجرعة الرابعة من اللقاح لا توفر... حماية ضد متحور أوميكرون ... اللقاحات الخاملة كلقاح سينوفارم كجرعة رابعة تعزيزية، لعدم قدرتها على زيادة استجابة الأجسام المضادة. يذكر أن فكرة اللقاحات...

MATCHES COVAX, Omicron, Vaccine

METRICS 37 341.7K

The negative sentiments (16.5%) connected with the huge spread of omicron, while 9.6% positive sentiments were noted esp. after the new government procedures applied since 1st March.

Emotions by Topics- FEB 2022



التداعيات الطبية الخاصة بـ"كورونا" تشكل تهديدا على البيئة والصحة

جميع الحقوق محفوظة 2022, قناة 218 created a post

منتشرة في أنحاء العالم كافة. كما تطرق التقرير لدراسة أكدت تخلص العالم من 3,4 مليارات قناع خلال... العام 2020، وقالت إن هذا الأمر ينعكس بشكل سلبي على البيئة ويؤدي لتلوث المياه خاصة في الدول التي ...تفتقر للخطة المتطورة للتخلص من النفايات. وقالت

MATCHES Masks

METRICS 111 341.7K

Both anger and fear still dominated people`s emotions. However, Many people were happy about the new Mitigating measures and cancelling PCRs at airports.

Recommendations to the next month

Health Section :

- Conduct post vaccination survey in the vaccination centers to collect more information on the quality of vaccination services.
- Conduct FGDS with the most hesitant groups especially among elderly.
- Conduct RCCE COVID-19 Survey to have evidence-based data to guide us on the main needs and challenges within the community and shape our upcoming activities.
- Shift the way SBC and RCCE is implemented to increase the reach again.

RHAS:

- Follow up on the awareness sessions and community initiatives by Elak O feed Volunteers.
- Create new engaging activities to vulnerable groups esp. among most hesitant and reluctant groups.
- Working with influencers who took the booster shot to encourage people (under discussion with our implementing partner RHAS)
- Organize weekly live videos on the repeated questions from the community to be discussed by specialized doctors.

Challenges:

- Lack of financial resources for community Volunteers (Ex. Transportation, mobile Internet packages)
- Lack of Social listening data on the capacity building
- Manual data verification is needed, Offline and Online should be done in parallel.
- Lack of coordination and follow up across different sectors involved in the RCCE Response.
- Keeping the confidentiality of the screenshots while reporting.
- New social media channels difficult to be monitored such as Tiktok, social clubs and what`s up groups. Make sure to use right language and communication channel.
- Difficult to have segregated data esp. in gender, geographical area, age group..etc.

Thank you....

- Q & As / Plenary discussion